



2019 Seminar Scholarships for Superintendents of Schools

Background:

NSPRA's Communication Accountability Program (CAP) research found that leading superintendents believe effective communication is a critical component in helping them improve their districts, increase student achievement, and create a positive culture in their schools.

In recognition of the important communication leadership role of superintendents, NSPRA offers a limited number of scholarships for superintendents who are new to the NSPRA National Seminar or who have not attended in the past three years. These scholarships cover the cost of registration to the National Seminar (**not** Pre-Seminar Workshops).

The 2019 NSPRA Seminar will be held in Washington, D.C. July 14-17, 2019.

Eligibility Criteria

Eligible superintendents:

1. Must be currently employed as a superintendent of schools or similar education agency (i.e., BOCES, IU, etc.). Preference will be given to those with less than five years of experience as a superintendent.
2. Have never attended an NSPRA National Seminar or have not attended in the past three years.
3. May or may not have a communications/public relations professional on staff. If the candidate's district/agency has a communications professional who has *never* attended an NSPRA National Seminar, a special discount of \$100 will be applied to the registration for that individual.

Application Process

All candidates will be asked to complete the application form and submit a cover letter stating why they wish to attend the NSPRA 2019 Seminar in Washington, D.C. **Application materials must be received no later than Friday, April 12, 2019.** Recipients will be selected by April 30.

Up to ten scholarships will be awarded by NSPRA. Make sure you apply today.

(Please complete Application Form on other side.)



Superintendent Scholarship Application
NSPRA 2019 Seminar
Washington, D.C.
July 14-17, 2019

Name: _____

Title: _____

District/Organization: _____

Address: _____

City/State/Zip: _____

Phone Number: _____

E-mail: _____

Are you a member of NSPRA? Yes No

Years as a Superintendent: _____

Current School District Enrollment: _____

Do you have a communications professional on staff? Yes No

Has he/she ever attended an NSPRA Seminar? Yes No

If no, do you wish to have your communications professional attend NSPRA 2019 at a discounted rate?

Yes No

Communications professional's name/title: _____

As a part of this application, I acknowledge that:

I have never attended an NSPRA Seminar. I have not attended an NSPRA Seminar within the last three years.

I understand that the scholarship covers the Seminar registration fee only. Transportation, lodging, Pre-Seminar Workshops and other related expenses are my responsibility. (*Note: We are holding a block of rooms for scholarship recipients and will provide specifics once scholarships are awarded.*)

My communications professional has never attended an NSPRA Seminar.

Please attach:

1. A cover letter stating why you wish to attend the NSPRA Seminar, and
2. Your current resume/vita.

Signature: _____

Date: _____

Application materials due:

April 12, 2019

E-mail to: superintendent@nspira.org

Fax to: 301-519-0494

Mail to: NSPRA

Superintendent Scholarship

15948 Derwood Road

Rockville, MD 20855

For more information call:

301-519-0496