EXECUTIVE DIRECTOR

Our client, The National School Public Relations Association, an acclaimed Washington DC area-based national education Association, seeks an Executive Director to lead all business and financial services for the organization. This is a dynamic national leadership and visibility opportunity.

Responsibilities:
• Establish and successfully execute strategic Association business goals.
• Serve as spokesperson for the Association
• Maintain and build new strategic relationships with public and private alliances.
• Continue to lead, develop and retain a diverse staff of talented professionals.
• Create and implement strategic plans to successfully accomplish the Association's business objectives.
• Work closely with the Board of Directors and orchestrate methods to improve system efficiencies.
• Keep the Board of Directors informed on key issues and operations of the NSPRA.
• Maintain a successful liaison relationship with the NSBA, and other national organizations focused on public education policy and leadership.
• Positively promote the association to other business sectors
• Develop systems that maintain and grow membership and member chapters.

Requirements:
• Strong financial acumen and dynamic leadership background to oversee a million-dollar budget.
• Excellent written and oral communications skills.
• Dynamic leadership background with the skill set to develop consensus around pertinent education issues.
• Maintain strong national public and private alliances.
• Ability to travel to member chapters.
• Develop and maintain a business climate that attracts, retains, motivates and maximizes a diverse staff of extraordinary professionals.
• Minimum 10 years of Executive or Senior management leadership, preferably in education and/or nonprofits.
• Bachelor’s degree- Advanced degree is preferred.
• **APR accreditation preferred or** must be obtained within the first year of employment.

Qualified applicants, please contact **Jules Dixon** at jdixon@prtalent.com.