

# The “Mark of Distinction” Recognition Program for NSPRA Chapters

## Entry Form

(Please include this information with each individual entry)

Chapter Name: \_\_\_\_\_

Chapter President: \_\_\_\_\_

*President’s contact information*

District/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip Code \_\_\_\_\_

Telephone: \_\_\_\_\_ e-Mail: \_\_\_\_\_

### Right to Use Materials Statement

On behalf of the Chapter, I agree that NSPRA has the right to use any materials, project/program examples, etc., submitted in this entry in Association print/online publications, on the website, and as “best practice” resources for NSPRA chapters.

Signature of Chapter President: \_\_\_\_\_

### Application Process Checklist

- Each entry includes this cover form and the Entry Specifics form.
- A single PDF that includes links to related supplemental materials and examples is attached.** (If entering in more than one category, a single PDF for each category entry is attached or sent individually).
- Chapter president has signed the “right to use materials” statement on the entry form.
- Entry is delivered no later than May 15** and sent to [awards@nspra.org](mailto:awards@nspra.org), subject line “Mark of Distinction.”

## Mark of Distinction Entry Specifics

Chapter: \_\_\_\_\_

Please complete and include the information below for each individual entry

\_\_\_\_\_ **Section I: Membership Building**

- Current number of chapter members \_\_\_\_\_
  - NSPRA-provided membership baseline number as of June 1 \_\_\_\_\_
  - Number of chapter members who belong to NSPRA as of April 30 \_\_\_\_\_
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\_\_\_\_\_ **Section II: Special Focus Areas**

\_\_\_\_\_ Category A – chapter has less than 50% NSPRA membership

\_\_\_\_\_ Category B – chapter has 50% or more NSPRA membership

\_\_\_\_\_ 1. Professional Development/PR Skill Building

\_\_\_\_\_ 2. Special PR/Communication Program, Project or Campaign

\_\_\_\_\_ One-time project/program (completed within a single year)

\_\_\_\_\_ Continuing annual project/program (repeats each year; demonstrate new/improved/revised components)

\_\_\_\_\_ Multi-year project/program (one-time only with defined start and end dates)

\_\_\_\_\_ Multi-year phased project/program (components implemented in clearly defined phases each year)

\_\_\_\_\_ 3. Coalition-Building/Collaborative Communication Effort