



# NSPRA's PR Power Hour: Learn from the Experts!

These 10 information-packed webinars offer an economical and convenient way to continue your professional development. These programs provide you with an interactive forum for learning best practices from top experts in school communication.

NSPRA members save! Registration for **each PR Power Hour is only \$59 for NSPRA members.** For non-members, it is \$89 per registered attendee.

## 2020-2021 Power Hour Lineup Programs on Fridays at Noon Eastern

- **September 25, 2020:** Communicating Constant Change in the COVID-19 Era
- **October 23, 2020:** Telling Your Hybrid Learning Stories While Maintaining Student Safety and Privacy
- **November 6, 2020:** Show Your Story: The Keys to Better In-House Videos
- **December 4, 2020:** Markers of Success: Proving the Value of Your Communications
- **January 15, 2021:** Simple Steps to Transform Your Communication To-Dos Into a Strategic Communication Plan
- **February 5, 2021:** Uncomfortable Conversations: How to Engage Your School Community in Equity Work
- **March 5, 2021:** Creative Tactics to Expand Your District's Social Media Presence
- **April 16, 2021:** Finding Strength in Self-Care: Guidance for School PR Professionals
- **May 14, 2021:** Accessibility Best Practices for the Digital School Community
- **June 11, 2021:** Building Understanding and Support for the Role of School Resource Officer

**Find Out More and Register Online at [NSPRA.org](https://www.nspira.org).**

For descriptions of each PR Power Hour, visit: [www.nspira.org/pr-power-hours](https://www.nspira.org/pr-power-hours).

**See next page for registration information.**



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## Packages and Audio Files

- Register for five or more Power Hours and receive the webinar recording of each program you purchase for no additional fee.
- Registrants to an individual PR Power Hour can purchase that webinar recording for \$10.

## Register Now! Check the PR Power Hours you wish to register for:

- |  |  |
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| <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>September 25, 2020:</b> Communicating Constant Change in the COVID-19 Era</li> <li><input type="checkbox"/> <b>October 23, 2020:</b> Telling Your Hybrid Learning Stories While Maintaining Student Safety and Privacy</li> <li><input type="checkbox"/> <b>November 6, 2020:</b> Show Your Story: The Keys to Better In-House Videos</li> <li><input type="checkbox"/> <b>December 4, 2020:</b> Markers of Success: Proving the Value of Your Communications</li> <li><input type="checkbox"/> <b>January 15, 2021:</b> Simple Steps to Transform Your Communication To-Dos Into a Strategic Communication Plan</li> </ul> | <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>February 5, 2021:</b> Uncomfortable Conversations: How to Engage Your School Community in Equity Work</li> <li><input type="checkbox"/> <b>March 5, 2021:</b> Creative Tactics to Expand Your District's Social Media Presence</li> <li><input type="checkbox"/> <b>April 16, 2021:</b> Finding Strength in Self-Care: Guidance for School PR Professionals</li> <li><input type="checkbox"/> <b>May 14, 2021:</b> Accessibility Best Practices for the Digital School Community</li> <li><input type="checkbox"/> <b>June 11, 2021:</b> Building Understanding and Support for the Role of School Resource Officers</li> </ul> |
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**Member Rate (MBR):** Number of programs \_\_ x \$59 per program= \_\_\_\_\_

**Non-Member Rate (NMBR):** Number of programs \_\_ x \$89 per program= \_\_\_\_\_

Number of webinar recordings \_\_ x \$10 per program= \_\_\_\_\_

Total purchase: \_\_\_\_\_

### REGISTER:

Online: [www.nspra.org/pr-power-hours](http://www.nspra.org/pr-power-hours)

Email: [tjones@nspra.org](mailto:tjones@nspra.org)

Fax: (301) 519-0494

Mail: NSPRA, 15948 Derwood Rd., Rockville, MD 20855



Now accepting PayPal

Name: \_\_\_\_\_

Organization/School District: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip Code: \_\_\_\_\_ Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Purchase Order #: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Card Type:  VISA  MasterCard

Discover  American Express

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_