




DESIGN GUIDELINES


 PANTONE: 2945 C
CMYK: 100/74/20/5
RGB: 0/74/151

 GRADIENT

 COOL GRAY 6 C
CMYK: 36/28/27/0
RGB: 167/169/172





 PANTONE: 355 C
CMYK: 98/12/100/2
RGB: 0/149/58


 PANTONE: 109 C
CMYK: 0/16/100/0
RGB: 255/209/0





GRADIENT

 PANTONE: 2945 C
CMYK: 100/74/20/5
RGB: 0/74/151


 PANTONE: 571 C
CMYK: 40/0/23/0
RGB: 144/218/207


 PANTONE: 3272 C
CMYK: 100/3/50/0
RGB: 0/161/155

 PANTONE: 485 C
CMYK: 5/98/100/1
RGB: 226/35/26


 BLACK
CMYK: 75/68.67/90
RGB: 0/0/0




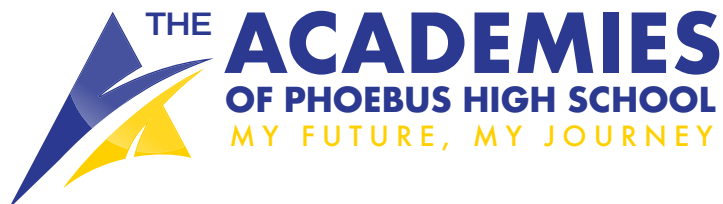
 PANTONE: 7728 C
CMYK: 95/34/84/26
RGB: 0/103/69

 COOL GRAY 6 C
CMYK: 36/28/27/0
RGB: 167/169/172



 PANTONE: 2746 C
CMYK: 100/7/10/4
RGB: 16/30/142

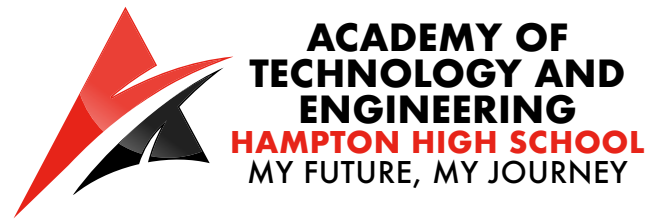
 PANTONE: 109 C
CMYK: 0/16/100/0
RGB: 255/209/0



TYPOGRAPHY

Aa Futura

Futura is the font of choice. To ensure a consistent look, make sure fonts are used in a consistent manner and the weights of the font have been considered.





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