



**2017 National Summer Institute for  
Community Education and Engagement**  
**\$395 – Register for the Institute Today!**

## Sponsors



**BG Consulting**

### **Be The Connection**

Connecting your community for improved livability is at the core of your daily work. But how much effort do you dedicate to that mission? *Be The Connection* is the focus of the 2017 Summer Institute for Community Education and Engagement. Join colleagues from across the nation that are pledging themselves to become community super-connectors. Being a super connector is about having a sincere desire to impact your community through connecting people and resources, sometimes with no direct benefit for yourself or your organization. The long-term payoff is that by being the connection, you influence real change in your community. Summer Institute facilitators will blend leadership discussion, best practices review, and practical tactical tips for you to *Be The Connection* in your community.

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## **Sessions Schedule and Descriptions**

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### **SATURDAY JULY 8**

**7:30AM-4:30PM Registration** – NSPRA  
Registration Desk – Hyatt Regency  
San Antonio Riverwalk

### **SUNDAY JULY 9**

**7:30AM-6:30PM Registration** – NSPRA  
Registration Desk – Hyatt Regency  
San Antonio Riverwalk

### **SUNDAY JULY 9 – BONUS – Summer Institute Pre-Session**

**2:00 PM-4:00PM**

#### ***Connecting Our Past with Our Future***

***Presenter: Bob Wittman***

Community Education, with its rich and storied tradition as a concept and movement, has made a positive impact on communities all over the United States and beyond. So, what has changed, and perhaps more importantly, what lies ahead? Join us in a multi-generational conversation with community educators, current and past, as we share our perspectives of what was, and what could be. This pre-institute session has no additional cost and Institute participants are encouraged to come early and enjoy the company and conversation.

## **SUNDAY JULY 9 -- Summer Institute Opening**

**4:00PM-5:30PM     Institute Opening Session Module 1**

***Connection Through Our Shared Experiences***

***Presenters: Institute Facilitators***

Our journey to becoming "Super Connectors" starts when we realize the power of our own voice and how by sharing our experiences and personal stories, we enroll others in our hopes, dreams and new possibilities. This opening session begins to build the Summer Institute cohort community and sets the stage for three days of powerful learning.

**6:00PM-7:00PM     NSPRA Opening Reception**

Join our NSPRA colleagues for the opening welcome reception, sponsored by our hosts at NSPRA.

**7:00PM-9:00PM     Dinner Together (Optional)**

## **MONDAY July 10**

**8:00AM-9:15AM     Community Education and Engagement Module 2**

***Connecting Through Convening***

***Presenters: Bridget Gothberg and Bob Wittman***

This session will broaden our discussion of "community". Specifically, it will focus on the advantages of convening stakeholders, and it will address the tools necessary to convene others effectively. Many Community Education, Engagement, and Afterschool leaders bring people together by establishing and nurturing Advisory Councils. This is not by accident. It is intentional. The effective use of an Advisory Council will build your capacity to expand your community connections. The Advisory Council enables a good leader to unite a broad range of community interests and ideas, and it relies on the belief that all of us are smarter than any of us. The Advisory Council gathers people to interact, to speak their beliefs, to identify common needs and community resources, to challenge us, and to cheer our common successes. This session will show you how to identify potential members, how to engage them in meaningful conversations, how to facilitate exceptional group processes for measurable results, and how to sustain interest and action in the long term. Connecting through convening is a must for your skill set.

**9:15AM-9:30AM     Break**

**9:30AM-11:30PM     NSPRA Keynote General Session**

***Presenter: Derrick Kayongo, Business Visionary, Global Soap Project Founder, CEO of the Center for Civil and Human Rights***

Derreck Kayongo energizes with his compelling and courageous story of survival, discovery and humanitarianism. From a young Ugandan refugee to a successful entrepreneur, human rights activist and renowned global health expert, Kayongo galvanizes audiences to seize the power of observation to identify issues and effectively solve any challenge. With undeniable charm, palpable passion, and endearing wit, Kayongo brings his story and guiding principles, coined as S.E.L.F., standing for service, education, leadership and faith, to life in emotionally packed presentations that stay with you long after his closing remarks.

Kayongo is the founder of the Global Soap Project, which recycles partially used and discarded bars of soap from thousands of hotels and redistributes it to disadvantaged populations around the world. Since its founding in 2009, the Project has distributed soap to more than 90 countries where close to 2 million lives are claimed each year due to lack of proper hygiene.

Kayongo's experience as a human rights activist, combined with his lifelong commitment to his work and notable rhetorical skills earned him his current role as the CEO at the National Center for Civil and Human Rights. Called a "living embodiment of the Center's mission," Kayongo is elevating the visibility of the Center and expanding its vision beyond its geography.

Recognized with a range of honors and awards for his activism, including as one of CNN's Top 10 Heroes award in 2011, most recently Kayongo was selected by President Jimmy Carter to interview him as part of the National Archives' Amending America Initiative.

**11:30PM-1:00PM Lunch Together**

**1:00PM-4:00PM Community Education and Engagement Module 3 & 4  
Connection Through Many Voices**

**Presenter: George Otero**

Listening to Many Voices: The power of positive relationships

This session will engage participants in a community conversation exploring the many voices that are essential to educating our children to ensure achievement, well-being and better life chances for everyone regardless of economic, cultural, class and social factors. Dr. Otero will bring stories, communication and relationship building tools, and international examples of successful strategies for connecting school, family and community from his 40 years of experience operating a multicultural community learning center in Taos, New Mexico and working with diverse communities and schools in New Mexico, Australia, England and New Zealand.

Voices that are often ignored, muted or denied make the critical difference in providing and equitable, just, and positive education. These voices belong to elders, youth, families, immigrants, refugees and those community members with special cultural, ethnic and religious ways of being. Special attention will be given to understanding the research and evidence base for not only listening but hearing how social, personal and community factors influence success in school and life.

Community Educators along with Public Relations and Communication Directors have the responsibility to connect with every member of the school community. This workshop will provide a framework and tools for building positive relationships with all members of our diverse communities.

**4:00PM-7:00PM Social Break and Dinner on Your Own**

**TUESDAY July 11**

**8:00AM-9:15AM Community Education and Engagement Module 5  
Connection in Action**

***Enhancing Community Success Through Collaborations***

**Presenter: Sally Andrews**

Feel like you're swimming upstream? Working on an island? Running into walls? Come join veteran Community Education Specialist Sally Andrews for a dynamic, enlightening presentation on making what you do better by collaborating with other entities. You will get to do what we all hope to do at conferences: take away ideas!

**9:15AM-9:30AM Break**

**9:30AM-11:30PM NSPRA Keynote General Session**

***Presenter: Kim Lear, Millennial and Associate at BridgeWorks, LLC***

Kim Lear is a speaker, writer, strategist, researcher and true generational expert. As BridgeWorks' content manager, she is at the forefront of cutting edge research. Her focuses include how to best leverage the strengths of a multi-generational workforce and how to harness the power of the Millennial cohort. As an expert on all things generational, Kim is especially well-versed in the realm of finance and has written multiple white papers on the topic of generations and finance.

A researcher to the very core, Kim is BridgeWorks' resident stat nerd, employing hard-hitting statistics to accentuate her points. She is a sought after generational expert and has been featured in national publication such as NPR, The Wall Street Journal, and The Huffington Post.

BridgeWorks has been dedicated solely to the study of generational differences since its inception in 1998 and is the company that wrote the best-selling business books *When Generations Collide: Who They Are. Why They Clash. How to Solve the Generational Puzzle at Work* (HarperCollins) and *The M Factor: How the Millennial Generation is Rocking the Workplace* (HarperBusiness). Kim is currently helping BridgeWorks with a global research program to identify the ways in which the generations of workers are evolving in key markets overseas. She is also spearheading research on the generation after Millennials: *Generation Edge*

**11:30PM-1:00PM Lunch on your own**

**1:00PM-3:00PM Community Education and Engagement Module 6 & 7  
*Connection Through Empowerment***

***Presenter: Dr. Shawn Hoffman-Bram***

"Leadership is shifting from telling everyone what to do, to empowering others to come up with the best and brightest ideas that have never been thought of before. This is how you empower people to be their best." Bring your creative mind as we explore your inner genius and the many strategies to empower others to be engaged in their community, their work life and their home life.

**3:00PM-3:15PM Break**

**3:15PM-4:00PM Community Education and Engagement Module 8  
*Closing***

***Presenters: Bridget Gothberg and Bob Wittman***

**4:00PM Adjournment Gathering (Optional)**