



2019 NSPRA Seminar Don Bagin Memorial Scholarship Application

July 14-17, 2019 – Washington, D.C.

The Don Bagin Memorial Scholarship is administered by the NSPRA Foundation for the Advancement of Education and was made possible by the generous donations of NSPRA members in his memory. The scholarship provides one registration to the NSPRA National Seminar.

Don Bagin, Ed.D, was not only one of NSPRA's iconic leaders, he was one of the truly influential leaders in the field of public relations for over 40 years. He served as NSPRA President in 1981-82 and received the NSPRA Presidents Award in 1986. As a professor at Rowan University in New Jersey since the 1960's, Don taught more than 2,000 students over the course of his career. He helped to create the university's first public relations program and then launched its graduate program in school public relations, the first of its kind in the country. He continued to coordinate the graduate programs in educational and corporate public relations throughout his tenure.

A prolific author, he co-wrote the school PR textbook *The School & Community Relations* which is used in universities across the nation and has been translated into several languages. He also founded *Communications Briefings*, an international communications newsletter. A frequent and popular presenter at NSPRA Seminars for many years, Don was one of the biggest advocates and promoters of the school public relations profession, mentoring and encouraging promising young practitioners and NSPRA members throughout his career.

Eligibility

Eligible candidates:

- Have *never* attended an NSPRA Seminar.
- Are employed in a full-time professional school public relations position or have significant responsibility for managing communications for a school system or education agency/association.
- Have not yet registered for the 2019 National Seminar. (*A current registration cannot be replaced by a scholarship.*)

NSPRA membership is not required to qualify.

Applications

Applicants must follow the guidelines as directed and submit the requested information no later than February 1, 2019. (See application form).

Selection

A sub-committee of the NSPRA Executive Board will review the applications and recommend a candidate to the full Board for approval at the March 2019 board meeting. The candidate will be notified at that time.

Application Deadline: February 1, 2019

Please Return Scholarship Application Forms to:

National School Public Relations Association
Attn: Seminar Scholarships
15948 Derwood Road
Rockville MD 20855
Telephone: 301-519-0496 • Fax: 301-519-0494
nspra@nspra.org

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Name: _____

Title: _____

District/Agency: _____

Address: _____

City/State/Zip: _____

District/Agency is: Urban _____ Suburban _____ Rural _____

Enrollment: _____

Telephone: _____ Fax: _____ E-Mail _____

Number of years experience in public relations _____

Number of years in school public relations _____

Are you a current NSPRA member? _____

Do you belong to an NSPRA state chapter? _____

If yes, name of Chapter: _____

Please answer the following questions on a separate sheet and attach to this form:

1. How would you benefit from a scholarship to the NSPRA Seminar?
2. What specific skills would you like to develop?
3. How would the advancement of these skills help you in your present job?
4. Would receipt of this scholarship be a deciding factor in your Seminar attendance?
5. Do you plan to continue a career in school public relations/education?

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