

NSPRA's 2018 National School Communication Awards Entry Form

GOLD MEDALLION AWARDS ENTRY

***Please include the information indicated with an asterisk on the entry cover page and mail a copy of this entry form with payment to: NSPRA, 2018 Awards Program, 15948 Derwood Road, Rockville, MD 20855**

*Name: _____

*Title: _____

*District/school/organization: _____

*Address: _____

*City/State/ZIP: _____

*Phone: _____

*Email: _____

*Website: _____

*Title of entry: _____

* Number of PR/Communication staff: _____

*Type of School/Organization Submitting Entry (Check one)

- School district: Under 3,000 students
- School district: 3,001-10,000 students
- School district: 10,001-25,000 students
- School district: Over 25,000 students
- State County Office of Education
- Private/Charter school or individual public school
- VoTech center/Community college
- Education association
- Education service agency/Intermediate Unit/BOCES
- Business partner/Agency/Consultant (working with any listed)

*Entry Category (Check one)

- Comprehensive, Strategic, Year-Round Communication Programs
- Public Engagement/Parental Involvement
- Bond/Finance Campaign
- Crisis Communication
- Special Communication Projects/Campaigns
- Marketing Communication
- Specify topic: _____

***Please consider this entry for a Golden Achievement Award.**

Deadline: Entry must be postmarked by **March 12, 2018**. Payment must accompany entry.

Payment: The fee is **\$159 per entry for members; \$215 for non-members**. Send only one check or money order, payable to NSPRA, or complete the information below to pay by credit card. *Purchase orders or vouchers not accepted.*

Credit card: VISA MasterCard American Express Discover Card

Name on the card: _____

Number: _____ Exp. Date: _____ Security Code: _____

Signature: _____

FOR NSPRA Use Only

Check # _____

Amount _____

Date paid _____

NSPRA's 2018 National School Communication Awards Entry Form

PUBLICATIONS AND DIGITAL MEDIA AWARDS ENTRY

Name: _____

Title: _____

District/school/organization: _____

Address: _____

City/State/ZIP: _____

Phone: _____ Email: _____

Title of entry: _____

Entry's target audience: _____

*Type of Agency Submitting Entry (Check one)

- School district: Under 3,000 students
- School district: 3,001-10,000 students
- School district: 10,001-25,000 students
- School district: Over 25,000 students
- State County Office of Education
- Private/Charter school or individual public school
- VoTech center/Community college
- Education association
- Education service agency/Intermediate Unit/BOCES
- Business partner/Agency/Consultant (working with any listed)

*Entry Category (Check one)

- Annual Report
- Calendar
- Finance Publication
- Handbook
- Infographic
- Print Newsletter (check audience)
 - Internal Audience
 - External Audience
- Magazine
- Excellence in Writing
- Social Media URL: _____
- Blog URL: _____
- Podcasting/Audio
 - Web address: _____
- Internet/Intranet Website:
 - Web address: _____
- Special Purpose Publication
- Branding/Image Package
- Marketing Publication
- Marketing Material (electronic)
- E-Newsletter (check audience)
 - Internal Audience
 - External Audience
- Video (produced in-house)
 - Web/YouTube URL: _____
- Video (produced with outside contractor)
 - Web/YouTube URL: _____

Deadline: Entry must be postmarked by **March 26, 2018**. Payment must accompany entry.

Payment: The fee is **\$72 per entry for members; \$95 for non-members**. Send only one check or money order, payable to NSPRA, or complete the information below to pay by credit card. *Purchase orders or vouchers cannot be accepted.*

Credit card: VISA MasterCard American Express Discover Card

Name on the card: _____

Number: _____ Exp. Date: _____ Security Code: _____

Signature: _____

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|--------------------|
| FOR NSPRA Use Only |
| Check # _____ |
| Amount _____ |
| Date paid _____ |

Send entry and payment to: NSPRA, 2018 Awards Program, 15948 Derwood Road, Rockville, MD 20855

NSPRA's 2018 National School Communication Awards Entry Form

GOLDEN ACHIEVEMENT AWARDS ENTRY

Name: _____

Title: _____

District/agency/organization: _____

Address: _____

City/State/ZIP: _____

Phone: _____

Email: _____

Category Topic/Project or Program Focus: _____

Title of entry: _____

Internet URL (if applicable): _____

Deadline: Entry must be postmarked by **April 9, 2018**. Payment must accompany entry.

Payment: The fee is **\$72 per entry for members; \$95 for non-members**. Send only one check or money order, payable to NSPRA, or complete the information below to pay by credit card. *Purchase orders or vouchers cannot be accepted.*

Credit card: VISA MasterCard American Express Discover Card

Name on the card: _____

Number: _____ Exp. Date: _____ Security Code: _____

Signature: _____

| |
|--------------------|
| FOR NSPRA Use Only |
| Check # _____ |
| Amount _____ |
| Date paid _____ |

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