



NSPRA's PR Power Hour: Learn from the Experts!

These nine information-packed webinars offer an economical and convenient way to continue your professional development. These programs provide you with an interactive forum for learning best practices from top experts in school communication.

Registration for **each PR Power Hour is only \$59 for NSPRA members**. For non-NSPRA members, it is \$89 per registered attendee.

Check Out the 2018-2019 Power Hour Lineup Each program is on Friday, start time Noon Eastern

- **September 14, 2018:** A New Algorithm Reality: Increasing Social Media Engagement in a Shifting Landscape
- **October 12, 2018:** Get Them There: Finding, Educating and Motivating Your Bond Voters
- **November 9, 2018:** Earn Their Trust: Engaging Employees Through Internal Communications
- **December 7, 2018:** Building Support for Social Emotional Learning and Mental Health in Schools
- **January 11, 2019:** Cultural Awareness, Agility and Competence: What Does it Mean and How Does a Communicator Embrace and Exhibit it on the District's Behalf?
- **February 8, 2019:** Making the Most of Your One-Person PR Department
- **March 15, 2019:** Take Your Administrators to Communication Camp: A How-to Guide
- **April 12, 2019:** Copyright Essentials to Keep Your District Safe in a Multimedia World
- **May 10, 2019:** Drive District Engagement with Content Marketing

Find Out More and Register Online at NSPRA.org.

For descriptions of each PR Power Hour, visit: www.nspra.org/pr-power-hours.

See reverse side for registration information.



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Packages and Audio Files

- **Register for five or more Power Hours** and receive access to the audio file of each program you purchase for no additional fee.
- Registrants to individual PR Power Hours will receive the audio file for an additional fee of **just \$10.**

Register Now! Check the PR Power Hours you wish to register for:

- | | |
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| <ul style="list-style-type: none"> <input type="checkbox"/> September 14, 2018: A New Algorithm Reality: Increasing Social Media Engagement in a Shifting Landscape <input type="checkbox"/> October 12, 2018: Get Them There: Finding, Educating and Motivating Your Bond Voters <input type="checkbox"/> November 9, 2018: Earn Their Trust: Engaging Employees Through Internal Communications <input type="checkbox"/> December 7, 2018: Building Support for Social Emotional Learning and Mental Health in Schools | <ul style="list-style-type: none"> <input type="checkbox"/> January 11, 2019: Cultural Awareness, Agility and Competence: What Does it Mean and How Does a Communicator Embrace and Exhibit it on the District's Behalf? <input type="checkbox"/> February 8, 2019: Making the Most of Your One-Person PR Department <input type="checkbox"/> March 15, 2019: Take Your Administrators to Communication Camp: A How-to Guide <input type="checkbox"/> April 12, 2019: Copyright Essentials to Keep Your District Safe in a Multimedia World <input type="checkbox"/> May 10, 2019: Drive District Engagement with Content Marketing |
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Member Rate (MBR): Number of programs ___ *x \$59 per program=* _____

Non-Member Rate (NMBR): Number of programs ___ *x \$89 per program=* _____

Number of audio files ___ *x \$10 per program=* _____

Total purchase: _____

REGISTER:

- **Online:** www.nspira.org/pr-power-hours
- **Fax:** (301) 519-0494
- **Mail:** NSPRA, 15948 Derwood Rd., Rockville, MD 20855



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