



2019 NSPRA Seminar Armistead New Professional Seminar Scholarship

July 14-17, 2019 — Washington, D.C.

This annual Seminar scholarship package is sponsored by Joan and Lew Armistead, APR, NSPRA past president (1986-87), for the specific purpose of supporting the professional development of a member new to school public relations. It includes a combined registration for a deserving member to attend both the 2019 New Professionals Pre-Seminar Workshop and the National Seminar in Washington, D.C.

The Armistead New Professional Seminar Scholarship is administered by the NSPRA Foundation for the Advancement of Education.

Eligibility

Eligible candidates:

- Must hold a professional membership in NSPRA.
- Have never attended the NSPRA Seminar.
- Have worked in school public relations three years or less.
- Must be employed in a full-time position with a school district or educational agency/association and spend at least 50% of their time on communication-related responsibilities.
- Have not yet registered for the 2019 New Professionals Workshop or 2019 National Seminar (*a current registration cannot be replaced by a scholarship*).

Applications

Applicants must follow the guidelines as directed and submit the requested information no later than February 1, 2019. (See application form).

Selection

A selection committee will review the applications and recommend a candidate to the NSPRA Executive Board for approval at the March 2019 board meeting. The candidate will be notified at that time.

Application Deadline: February 1, 2019

Please Return Scholarship Application Forms to:
National School Public Relations Association
Attn: Seminar Scholarships
15948 Derwood Road, Rockville MD 20855
Telephone: 301-519-0496 • Fax: 301-519-0494
nspra@nspra.org

2019 Armistead New Professional Seminar Scholarship Application

Name: _____

Title: _____

District/Agency: _____

Address: _____

City/State/Zip: _____

District/Agency is: Urban ____ Suburban ____ Rural ____ Enrollment: _____

Telephone: _____ Fax: _____ E-Mail: _____

Number of years in school public relations ____ Number of years experience in public relations ____

Do you belong to an NSPRA state chapter? _____
(Chapter membership is not required for eligibility)

If yes, name of Chapter: _____

Have you served as a chapter officer? ____ If yes, please name the office _____

Please answer the following questions on a separate page and submit with this form:

1. As a member new to the school PR profession, what are the most challenging aspects of your job?
2. What specific skills would you like to develop?
3. How would the advancement of these skills help you in your present job?
4. What is the most important service a school public relations professional can provide his/her district or organization?
5. Where do you see yourself professionally in five years?

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