



2018 NSPRA Seminar Joe Krumm Leaders Memorial Scholarship Application

July 15-18, 2018 — Anaheim, Calif.

The NSPRA Leaders Memorial Scholarship Fund was created to enable families and colleagues to honor members who were respected leaders in the school public relations profession and in NSPRA. This year the Leaders Memorial Scholarship is again being given in memory of Joe Krumm, APR, an NSPRA Past President (2012-13) whose unexpected passing in September 2016 is a loss for NSPRA and all who knew him. Joe was a leader in building strong collaborative relationships between his district and students, their families and the community. His passion and leadership for social justice and equity for all students was always at the heart of his work and serves as an example for school public relations professionals and all educators.

The NSPRA Leaders Memorial Scholarship is administered by the NSPRA Foundation for the Advancement of Education and provides one registration to the annual NSPRA Seminar for a deserving NSPRA member.

Eligibility

Eligible candidates:

- Have never attended the Seminar or have not attended the Seminar in the past three years.
- Must hold a professional membership with NSPRA.
- Must be employed in a full-time professional school public relations/communications position.
- Have not yet registered for the 2018 Seminar in Anaheim, Calif. (*a current registration cannot be replaced by a scholarship*).

Applications

Applicants must follow the guidelines as directed and submit the requested information no later than February 1, 2018. (See application form).

Selection

A sub-committee of the NSPRA Executive Board will review the applications and recommend a candidate to the full Board for approval at the March 2018 board meeting. The candidate will be notified at that time.

Application Deadline: February 1, 2018

Please Return Scholarship Application Forms to:

Karen H. Kleinz, APR, Associate Director
National School Public Relations Association
15948 Derwood Road, Rockville MD 20855
Telephone: 301-519-0496 • Fax: 301-519-0494

kkleinz@nspra.org

2018 NSPRA Joe Krumm Leaders Memorial Scholarship Application

Name: _____

Title: _____

District/Agency: _____

Address: _____

City/State/Zip: _____

District/Agency is: Urban ____ Suburban ____ Rural ____ Enrollment: _____

Telephone: _____ Fax: _____ E-Mail: _____

Number of years experience in public relations ____ Number of years in school public relations ____

Last NSPRA Seminar attended: _____ Have never attended Seminar ____

Do you belong to an NSPRA state chapter? _____
(Chapter membership is not required for eligibility)

Name of Chapter: _____

Please answer the following questions and include with this form:

1. How would you benefit from a scholarship to the NSPRA Seminar?
2. What specific skills would you like to develop?
3. How would the advancement of these skills help you in your present job?
4. Would receipt of this scholarship be a deciding factor in your Seminar attendance?

Please Return Scholarship Application Forms to:

Karen H. Kleinz, APR, Associate Director
National School Public Relations Association
15948 Derwood Road
Rockville MD 20855
Telephone: 301-519-0496 • Fax: 301-519-0494
kkleinz@nspra.org

Application Deadline: February 1, 2018