

2010 Golden Achievement Awards

- **Adams County School District 50, Westminster, CO, 80030**; *New Westminster/Career Academy Marketing Campaign*, Patty Carrico, Executive Assistant, Communications
- **Anoka-Hennepin Schools, Coon Rapids, MN, 55433**; *Community Engagement in Closing Schools*, Mary Olson, Director of Communications and Public Relations
- **Arlington Public Schools, Arlington, VA, 22207**; *H1N1 Countywide Vaccination Program*, Linda Erdos, Asst. Supt., School & Community Relations
- **Arlington Public Schools, Arlington, VA, 22207**; *Superintendent's Entry Plan*, Linda Erdos, Asst. Supt., School & Community Relations
- **Bloomfield Hills Schools, Bloomfield Hills, MI, 48302**; *Realtor Relations Program*, Betsy Erikson, Director of Communications
- **Bloomington Public Schools, Bloomington, MN, 55431-4126**; *Budgeting for Success: 2009-2012 Financial Planning Process*, Rick Kaufman, Exec. Dir., Community Relations
- **Broadalbin-Perth Central Schools, Broadalbin, NY, 12095**; *2009-10 Community Roundtables*, Michele Kelley, Public Information Specialist
- **Calumet School District 132, Calumet, IL, 60827**; *Administrative Leadership Academy*, Elizabeth Reynolds, Superintendent
- **Charlotte-Mecklenburg Schools, Charlotte, NC, 28202**; *Give It Back Challenge*, Kathleen Johansen, Media Relations Supervisor
- **Charlotte-Mecklenburg Schools, Charlotte, NC, 28202**; *strategic Plan 2014: Teaching Our Way to the Top*, Dail Willis, Senior Writer/Editor
- **Charlotte-Mecklenburg Schools, Charlotte, NC, 28202**; *2008-2009 Annual Report*, Carmen Bray, External Relations Supervisor
- **Charlotte-Mecklenburg Schools, Charlotte, NC, 28202**; *"Strategic Plan 2014: Teaching Our Way to the Top,"* Dail Willis, Senior Writer/Editor
- **Cherry Creek School District, Greenwood Village, CO, 80111-1394**; *Leadership Cherry Creek*, Tustin Amole, Director of Communications
- **Clark County School District, Las Vegas, NV, 89146**; *"State of the District,"* Joyce Haldeman, Community and Government Relations
- **Clayton County Public Schools, Jonesboro, GA, 30236**; *DAY One: A Celebration of Learning*, Rhonda Burnough, Community Relations Liaison
- **Clayton County Public Schools, Jonesboro, GA, 30236**; *Media Liaison Program*, Jacqueline Evans, Communications Assistant
- **Commack Public Schools, Commack, NY, 11725**; *One Book, One Community*, Brenda Lentsch, PR Coordinator/Webmaster
- **Community Consolidated SD 181, Westmont, IL, 60559**; *Blue Ribbon Campaign*, Rita DuChateau, Director of Communications
- **Corpus Christi ISD, Corpus Christi, TX, 78403**; *Celebrating 100 Years*, Lorette Williams, Director of Communications
- **Davis School District, Farmington, UT, 84025-0588**; *"Meeting the Need" 2009 Bond Campaign*, Christopher Williams, Community Relations Director

- **Davison Community Schools, Davison, MI, 48423;** *Davison Area Prescription Drug Task Force*, Michelle Edwards, Communications Specialist
- **Detroit Public Schools, Detroit, MI, 48202-3096;** *Volunteer Reading Corps*, Steve Wasco, Chief Communications Officer
- **DoDEA, Arlington, VA, 22203;** *Across the Miles*, Frank O'Gara, Chief, Communications
- **East Baton Rouge Parish SB, Baton Rouge, LA, 70806;** *We'll Make You Think 2010 Marketing Campaign*, Chris Trahan, Dir., Communications & Cmty Engagement
- **Eden Prairie Schools, Eden Prairie, MN, 55344;** *Community Engagement: Changing School Configuration*, Camie Melton Hanily, Director of Communications
- **Fort Wayne Community Schools, Fort Wayne, IN, 46802;** *Communication Handbook*, Melanie Hall, Director, Public Affairs
- **Fort Worth ISD, Fort Worth, TX, 76107-1360;** *"Six Days in May,"* Clinton Bond, External Communications Coordinator
- **Gardner Edgerton USD 231, Gardner, KS, 66030;** *Gardner Edgerton USD 231 Recruitment CD*, Leann Northway, Community Relations Coordinator
- **Guilford County Schools, Greensboro, NC, 27401;** *Respectful and Responsive Service*, Lillian Govus, Communications Manager
- **Guilford County Schools, Greensboro, NC, 27401;** *Oak Ridge Elementary Facility Web site and E-mail List*, Laurie Hogan, Program Administrator - Comms.
- **Guilford County Schools, Greensboro, NC, 27401;** *State of Our Schools*, Jennifer Landes, Program Administrator, Communications
- **Hampton City Schools, Hampton, VA, 23669-3570;** *History of Hampton City Schools*, VA, Ann Stephens-Cherry, Exec. Director of Public Relations & Marketing
- **Harrison School District 2, Colorado Springs, CO, 80906-3543;** *Pride Ride Program*, Jennifer Sprague, Public Information Officer
- **Harrison School District 2, Colorado Springs, CO, 80906-3543;** *Harrison Family Reading Program*, Jennifer Sprague, Public Information Officer
- **Harrison School District 2, Colorado Springs, CO, 80906-3543;** *Website Redesign and Launch*, Jennifer Sprague, Public Information Officer
- **Henry County Schools, Collinsville, VA, 24078;** *Helping Hands*, Melany Stowe, Communications & Community Relations
- **Intermediate District 287, Plymouth, MN, 55441;** *Engaging Stakeholders in the New District Strategic Plan*, Linda Rees, Communication Liaison
- **Jeffco Public Schools, Golden, CO, 80401;** *Facilities Usage Community Forums*, Melissa Reeves, News Media Specialist
- **Kent Intermediate SD, Grand Rapids, MI, 49525;** *Green Schools Awards Program*, Allison Kaufman, Dir., Communications & Marketing
- **Lake Washington School District, Redmond, WA, 98052-9739;** *Less Painful Budget Cuts: Community engagement leads to acceptance of difficult decisions*, Kathryn Reith, Director of Communications
- **Lawrence Township Public Schools, Lawrenceville, NJ, 8648;** *Strategic Planning Initiative*, Lana Mueller, Operations Manager

- **Leon County Schools, Tallahassee, FL, 32304;** *African American History Week: Bringing the Community into the Classrooms*, Sheila Costigan, Executive Director, Foundation
- **Lincoln Parish Schools, Ruston, LA, 71270;** *Lincoln Parish Achieve*, Cathi Cox, Achieve Coordinator
- **Lincoln Parish Schools, Ruston, LA, 71270;** *Lincoln Achieve*, Cathi Cox, Achieve Coordinator
- **Naperville Community Unit SD 203, Naperville, IL, 60540-6589;** *Website Redesign Initiative - 16 School Sites Representing Three Levels, In One Year*, Melea Smith, Director of Communications
- **Nassau BOCES, Garden City, NY, 11530-9195;** *Garden City 2009 School Investment Bond*, Angela Marshall, Interactive Production Manager
- **New Orleans Center for Creative Arts, New Orleans, LA, 70117;** *Celebration Ceremony*, Brian Hammell, Dir., Communications & Campus Activities
- **Normandy School District, St. Louis, MO, 63121;** *Expectation Graduation: Reach Out to Dropouts*, Charlene Goston, Public Relations Specialist
- **North Penn School District, Lansdale, PA, 19446;** *NPSD Educational Foundation 20th Anniversary Silent Auction and Gala*, Christine Liberaski, Manager, Office of School/Cmty Engagement
- **Northville Public Schools, Northville, MI, 48167;** *Northville Public Schools "Managing Our Future" Community Engagement Initiative*, Mary Gallagher, Asst. Supt., Public Instruction
- **Orange County Schools, Hillsborough, NC, 27278;** *BookMark: Leave Your Mark*, Ann Wilkerson, Director, School-Community Relations
- **Pascagoula School District, Pascagoula, MS, 39567;** *Family Interactive Center*, Debbie Anglin, Director of Communications
- **Passaic County Technical Institute, Wayne, NJ, 7470;** *"PCTI Recharged...District Wellness Campaign"*, Sandra Woods, Assistant to Superintendent
- **Peel District School Board, Mississauga, ON, L5R 1C6;** *Student Leadership for Global Development*, Scott LaMantia, Communications Project Coordinator
- **Peel District School Board, Mississauga, ON, L5R 1C6;** *Full-day Early Learning Implementation*, Carla Pereira, Acting Communications Manager
- **Peel District School Board, Mississauga, ON, L5R 1C6;** *Spotlight on Asian Heritage*, Ryan Reyes, Communications
- **Roanoke County Public Schools, Roanoke, VA, 24019;** *2009 Pack The Bus*, Charles Lionberger, Community Relations Specialist
- **Santa Clara County Office of Education, San Jose, CA, 95131;** *Crisis Level III Communication Plan*, Patricia Murphy, Executive Director, Communication Services
- **Santa Clara County Office of Education, San Jose, CA, 95131;** *Silicon Valley Reads*, Patricia Murphy, Executive Director, Communication Services
- **Schertz-Cibolo-Universal City ISD, Schertz, TX, 78154;** *Swine Flu in '09 Crisis Communication Plan*, Rebecca Villarreal, Public Information Officer
- **School District of Clayton, Clayton, MO, 63105;** *Wydown Tomorrow/2010 Bond Issue Project Summary*, Christopher Tennill, Chief Communications Officer

- **School District of Clayton, Clayton, MO, 63105-3869;** *District-Wide Food Allergy Management Policy Awareness Campaign*, Christina Perrino, Communications Specialist
- **School District of Palm Beach County, West Palm Beach, FL, 33406;** *2009 Centennial Celebration Program*, Nat Harrington, Chief Public Information Officer
- **Schoolhouse Communications, Lakewood, CO, 80228;** *Health and Wellness in Public Schools*, Lesley Dahlkemper, President
- **Shawnee Mission School District, Shawnee Mission, KS, 66217;** *“YouthFriends Discover. Inspire. Mentor.”* Leigh Anne Neal, Director, Public Information & Communications
- **Shawnee Mission School District, Shawnee Mission, KS, 66217;** *2010 Community Forums Presentation*, Leigh Anne Neal, Director, Public Information & Communications
- **Sheboygan Area School District, Sheboygan, WI, 53081;** *Open Enrollment Marketing Campaign*, Nicole Sondalle, Marketing Specialist
- **Shenendehowa Central Schools, Clifton Park, NY, 12065;** *SHENsational! Global Expo 2010*, Kelly DeFeciani, Communications Specialist
- **Shoreline Public Schools, Shoreline, WA, 98133;** *Bonds for Modernization/Replacement of High Schools*, Craig Degginger, Public Information Officer
- **Simcoe Muskoka Catholic DSB, Barrie, ON, L4M 5K3;** *Getting Ready for Kindergarten*, Diane Legg, Director of Communications & Public Affairs
- **Springdale Arkansas School District, Springdale, AR, 72765;** *Springdale District Facebook Page*, Rick Schaeffer, Communications Director
- **St. Tammany Parish Public School, Covington, LA, 70434;** *H1N1 Vaccination Campaign*, Meredith Mendez, Director of Communications/Public Information
- **St. Tammany Parish Public School, Covington, LA, 70434;** *Preservation Plaza Campaign*, Meredith Mendez, Director of Communications/Public Information
- **Summit Hill District 161, Frankport, IL, 60423;** *District Wellness Initiative*, Barb Rains, Director, HR & Public Relations
- **Sylvania Schools, Sylvania, OH, 43560;** *Honoring the Legacy of a Building*, Nancy Crandell-Bellg, Communications Director
- **Traverse City Area Public Schools, Traverse City, MI, 49685-0032;** *Elementary Curriculum Awareness Program*, Alison Arnold, Director of Marketing, Communications, & Volunteer Services
- **Twin Rivers USD, North Highlands, CA, 95660;** *School Consolidation Engagement Process*, Trinetta Marquis, Director of Communications
- **Tyler ISD Foundation, Inc., Tyler, TX, 75702;** *We Believe: The Campaign That Made History*, Larry Goddard, Executive Director
- **Virginia Beach City Public Schools, Virginia Beach, VA, 23456;** *The Parent Connection...*, Melissa McQuarrie, Director, Community Relations
- **Virginia Beach City Public Schools, Virginia Beach, VA, 23456;** *H1N1 Flu Vaccine*, Nancy Soscia, Public Relations Coordinator
- **Virginia Beach City Public Schools, Virginia Beach, VA, 23456;** *SchoolNet Parent Portal*, Nancy Soscia, Public Relations Coordinator

- **Virginia Department of Education, Richmond, VA, 23218-2120; VDOE H1N1 Influenza Awareness Campaign**, Charles Pyle, Director of Communications
- **Westerville Schools, Westerville, OH, 43081; “From the Ground Up: Developing and Executing a Comprehensive Comms and Cmty Engagement Strategy,”** Greg Viebranz, Executive Director, Communications