NSPRA
Gold Medallion Award
2014

Dallas Independent School District
Dallas, TX

Parent Portal System Bilingual Campaign

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Number of PR/Communication Staff: 9
Type of School/Organization: School District - Over 25,000 Students
Entry Category: Public Engagement/Parental Involvement
*Please consider this entry for a Golden Achievement Award
SYNOPSIS:

Parents are an integral part of Destination 2020 – Dallas ISD’s strategic plan to raise student achievement for all students. Parents play an important role in their children’s education and the district offers a variety of resources to equip parents and empower them to support their children academically, emotionally, and socially. One of these tools is the Parent Portal System, a valuable resource available in English and Spanish that allows parents to become more involved in their children’s education. The Parent Portal System provides parents with three key benefits:

1. Secure on-line access to their children's grades, assignments and attendance
2. Email or text alerts of absences and grade average changes
3. A two-way communication tool for parents and teacher

The Office of Family and Community Engagement was tasked with developing a strategic plan to increase parent involvement to support student achievement and was assigned two objectives:

- Increase Parent Portal System registrations to 40 percent districtwide, a 22 percentage point increase, by June 2014 as measured by the number of students with at least one parent registered and

- Provide training and support to campus staff so they may increase the percentage of students with at least one parent registered on the Parent Portal System to 40 percent by campus.

To that end, in August 2013 the Office of Family and Community Engagement developed and launched a bilingual campaign to reach the goal of having more parents involved in their children's education by utilizing the Parent Portal System.

As of Feb. 26, 2014, the district had 43.2 percent of students with at least one parent registered in Parent Portal. As of Feb. 26, 2014, 138 out of 234 campuses or 58.9 percent of schools had increased their percentage of students with at least one parent registered to 40 percent or more. Furthermore, as of Feb. 26, 2014, 174 of 234 or 74.3 percent of schools were at 30 percent or above and on track to meet the campus objective by June 2014.
SITUATION:

The Office of Family and Community Engagement was tasked with developing a strategic plan to increase parent involvement to support student achievement. Many parents are unable to be physically present in the school but have a desire to support their children’s education and be partners with the schools. The Parent Portal System was launched to offer parents a way to be actively involved in their children’s education. Although the Parent Portal System had been available since January 2012, the number of parents using the system was low. The Office of Family and Community Engagement was able to grow the number of registrations from 7 percent to 20 percent during the 2012-2013 school year.

In the spring of 2013, as part of the goals of Destination 2020 — the district’s strategic plan — the Office of Family and Community Engagement was assigned two objectives:

- Increase Parent Portal System registrations to 40 percent districtwide, a 22 percentage point increase, by June 2014 as measured by the number of students with at least one parent registered and
- Provide training and support to campus staff so they may increase the percentage of students with at least one parent registered on the Parent Portal System to 40 percent by campus.

To that end, in August 2013 the Office of Family and Community Engagement developed and launched a strategic bilingual campaign to reach the goal of having more parents involved in their children’s education by utilizing the Parent Portal System to access homework, attendance and grades, and be able to communicate with teachers using this system. We launched the bilingual campaign with a two-pronged approach that involved promotion, resources, and an education component that included training and support for both parents and campus staff.

RESEARCH:

The family and community engagement team began its research with a series of comprehensive brainstorming sessions to create the campaign purpose, measurable goals and a timeline for campaign development and launch. We then hosted focus group sessions with parents to determine the best approach. The purpose of the parent focus groups was to determine if parents felt they were kept informed about their children’s grades and progress, the best way to communicate about the Parent Portal System, showcase its features, benefits and ease of use. We wanted to know the barriers that were preventing parents from using the system and also wanted feedback from parents that already had an account.

In spring 2013, a ten item survey was developed to measure three components of the parents’ experience in Dallas ISD schools – Academic Orientation, School Communication and School Environment. A total of 7,154 surveys were completed districtwide. Under academic orientation, most (87.3 percent) respondents answered positively (agreed or strongly agreed) that their child learned what they needed to for the next grade with only 10.1 percent reacting negatively (disagreed or strongly disagreed) with this statement; under school communication, most (90.8 percent) respondents who answered felt that their child’s school communicated about their child’s grades and learning progress throughout the year and under school environment, most (85.2 percent) respondents answered positively that their child’s school had a respectful learning environment. Parents were also positive (85.9 percent) about their school having a safe learning environment, and most (87.9 percent) respondents indicated they felt the school welcomed parent involvement and engagement.
Additionally, parents responded to the July 2013 Title I parent survey (172 respondents). When asked the question *How often do you use Parent Portal to access your child’s grades, attendance and homework online?* 61 selected 1-2 times a week, 21 selected 2-4 times a week, 25 selected every day, and 65 selected “I don’t have a Parent Portal account.” When asked the question *Have you met the Parent Portal Coordinator at your child’s school?* 71 selected yes and 101 selected no. We tailored our objectives and strategies based on the survey findings to be able to support both parents and campus staff.

**PLANNING:**

Goal: Strengthen parent engagement to support student achievement through strategic communication programs and campaigns

Objective I: To increase the percentage of students with at least one parent registered on the Parent Portal System to 40 percent districtwide by June 2014. This would be an increase of 22 percentage points

Objective II: To provide training and support to campus staff so they increase the percentage of students with at least one parent registered on the Parent Portal System to 40 percent by campus

Target Audience: Parents and campus staff

Strategies:

**Objective I:**

- Develop curriculum for parent leaders on the Parent Portal System and show them how easy it is for them to use the system and be engaged in their children’s education
- Develop a strong network with parents so they can help promote the system to other parents and become advocates
- Develop a parent education component so parents can learn about the Parent Portal System and register for an account
- Provide a forum for parents to register their children in elementary, middle and high school at one event
- Develop marketing collateral (web, print and video) and how-to materials for parents. Rather than use a flyer that would be discarded, we used an innovative approach. For example, one piece we designed – the access card – was developed so that parents would have one document where they could keep the login information for all their children. Parents would be more apt to keep a small fold-over card in their wallet and refer to it multiple times until their children graduate. Not only was this well-received by parents, but it also represented a cost savings for the department.

**Objective II:**

- Ensure principal support of the Parent Portal Coordinator and the system by providing resources and tools and highlighting the importance of parental involvement
- Develop curriculum on the Parent Portal System for campus staff
- Train principals, campus staff and other designees
- Develop marketing collateral to promote the program that campus staff can reuse. Feedback from campus staff indicated they would benefit from materials they could reuse. We then laminated all posters.
Each campus received a packet with all materials in a quantity equal to half of their total enrollment. Total budget for the first run was approximately $15,000.

COMMUNICATION/IMPLEMENTATION:

Parents:

- Develop Parent Portal System videos in English and Spanish for parents for the Web site and for use by campus staff at registration events
- Develop access card so parents have all the information to register and access parent portal for all their children on one card
- Develop bookmark for parents with instructions on how to register and use the system in English and Spanish. This card includes information on how to set up triggers or alerts
- Launch a workshop series for parents with a focus on the Parent Portal System beginning in October 2013 (PREP University Workshop Series)
- Develop curriculum for parent leaders on Parent Portal System
- Provide training on Parent Portal System to parent leaders so they may support campus staff during registration events
- Redesign the Web page to include video library, FAQs, notices, resources and feedback link in English and Spanish
- Maximize the Parent Portal System by taking advantage of the feature that allows us to post school specific or districtwide messages/alerts through the system for parents on the landing page
- Provide feeder pattern registration events for parents so they can register their children in elementary, middle and high school at one event
- Cross-training of the Office of Family and Community Engagement staff to ensure all team members are equipped to support parents with Parent Portal System issues
- Design specialty banners to promote the system at events
- Provide information on the Parent Portal System at parent events hosted by other district departments and community agencies

Staff:

- Develop a toolkit and implementation guide for campus staff to facilitate parent registration events so campus staff are better equipped to support parents, for instance at Parent/Teacher Conferences in the fall and spring
- Stress in all trainings the importance of hosting feeder pattern events and communicating with other coordinators to create a seamless registration process for parents who have children in elementary and secondary schools
- Develop marketing collateral that includes reusable posters, laminated registration instructions, etc.
- Develop reports on three different aspects of registration statistics, so campus staff can have access to real-time registration information. The reports provide: a list of students who have at least one parent registered, a list of students who do not have a parent registered, and a list that provides the number and percent of students who have at least one parent registered in the Parent Portal System.
- Develop an e-newsletter to communicate critical updates, information and resolutions to any issues to Parent Portal Coordinators.
• Train new Parent Portal Coordinators and staff from each campus as well as provide refresher training to staff that has served in that capacity in the past. Parent Portal System training is offered as part of the professional development series the department offers
• Ensure principal support by providing training and a workshop on the benefits of the Parent Portal System during the principal professional development session. A toolkit for principals was developed for this session.
• Develop evaluation instrument and administer participant feedback after each training
• Participate in brainstorming sessions with campus staff at the feeder pattern level to develop creative ideas and specific action plans to increase registrations
• Monitor implementation by distributing reports of registrant percentages by feeder pattern on a monthly basis to district executive directors
• Post Parent Portal System materials on the district intranet for all staff
• Redesign the Web page so staff can access resources from the Parent Portal System page online with their employee login information without having to go to the intranet
• Cross-training of the Office of Family and Community Engagement staff to ensure all team members are equipped to support all campus staff with Parent Portal System questions
• Develop program to recognize campus staff at end of year event in June 2014

EVALUATION:

In conclusion, the bilingual campaign developed to increase parental involvement and engagement by using the Parent Portal System has proven to be effective. The district began the 2013-2014 school year with 18.3 percent of students who had at least one parent registered in the Parent Portal System. Objective I was achieved, and as of Feb. 26, 2014, the district had 43.2 percent of students with at least one parent registered in the Parent Portal System. The percentage represents 68,542 students with at least one parent registered in the Parent Portal System out of 159,016 enrolled students. As of Feb. 26, 2014, 138 out of 234 campuses or 58.9 percent of schools have achieved Objective II. As of Feb. 26, 2014, 174 of 234 or 74.3 percent of schools are at 30 percent or above and on track to meet the objective by June 2014. We developed curriculum, resources and provided over 30 training opportunities to more than 345 campus staff in order to help them meet the objective.

As the year has progressed, the FAQ sheet has been revised and new questions have been added as a result of feedback from parents and staff. Furthermore, the Office of Family and Community Engagement has been developing new material, and a workshop series to support parents who already have an account and not just those who are new to the Parent Portal System. Feedback indicates parents are pleased with this tool that supports learning at home as well as provides a resource for two-way communication between the home and school.

The 2013-2014 school year was the first year of this bilingual campaign, and we will continue to build on its success. For instance, based on feedback from parents who had concerns about grades not being available in a timely fashion, we will continue to collaborate with the Dallas ISD Management Information Systems Department (MIS) to provide training for Gradespeed Administrators. We will continue to provide support to principals and stress the importance of teachers entering grades so they can convey the information to the teachers who are entering the grades at campus staff meetings.
Furthermore, we are collaborating with the MIS team to develop a new tool for principals and Parent Portal coordinators—the Parent Portal Analyzer—that will allow campus staff to run registration reports based on different segments of the community to better target families that do not have an account versus those that do. We have presented this information to a focus group comprised of principals and hope to launch by August 2014.
KEY SUPPORT MATERIALS

SURVEY AND RESULTS

Page one from the Title I parent survey where respondents were asked two questions: How often do you use Parent Portal to access your child’s grades, attendance and homework online? and Have you met the Parent Portal Coordinator at your child’s school?

Title I Parent Survey

Dallas ISD is dedicated to providing a quality education for every student in our district. Your comments and concerns are very important, since they influence the direction programs will take in the future. Thank you for taking the time to complete this survey. You may also complete the survey online at:

Please circle your response:

1. How often do you visit or communicate (email/phone) with your child’s teacher?
   a. once a week
   b. once a month
   c. twice a month
   d. at parent/teacher conferences
   e. other:

2. How often do you visit your child’s campus to volunteer?
   a. once a week
   b. once a month
   c. twice a month
   d. educational experiences/field trip only
   e. other:

3. How often do you use Parent Portal to access your child’s grades, attendance and homework online?
   a. 1-2 times a week
   b. 2-4 times a week
   c. everyday
   d. I don’t have a Parent Portal account

4. How often does your child read at home?
   a. every night
   b. 1-2 times per week
   c. 2-4 times per week
   d. my child does not read at home

5. How much time does your child spend reading every time he/she reads?
   a. 30 minutes
   b. 40 minutes
   c. 1 hour
   d. my child does not read at home

6. If your child is too young to read, do you read to him/her?
   YES NO

7. What limits your participation in your child’s school activities, meetings, or conferences? (check all that apply)
   a. not enough information or notice
   b. transportation
   c. inconvenient school/times
   d. language
   e. childcare/babysitting
   f. location (not hosting the event at your child’s school)
   g. other:

8. What is one the best way(s) to communicate with you and your family? (check all that apply)
   a. letters/newsletters
   b. phone calls
   c. text messages
   d. email
   e. school website
   f. district website
   g. home visit
   h. meetings
   i. school marquee
   j. flyers
   k. other:

9. When would it be most convenient for you to attend meetings? (check all that apply)
   a. morning
   b. afternoon
   c. evening

10. What day of the week?
    a. Monday
    b. Tuesday
    c. Wednesday
    d. Thursday
    e. Friday

11. Have you attended a school Title I Annual Parent Meeting?
    YES NO

12. Are you familiar with the School Parent Compact? YES NO

13. Were you involved in the planning of the Campus Parent Involvement Policy and School Parent Compact? YES NO

14. Did you attend a PREP University Family Workshop Series session this year? YES NO

15. Have you met the parent liaison or volunteer coordinator at your child’s school? YES NO

16. Have you met the Parent Portal Coordinator at your child’s school? YES NO

17. What type of training programs would you like for the school or district to provide for parents?
   a. Parenting skills
   b. ESL classes
SURVEY AND RESULTS

Results from parent survey on Academic Orientation, School Communication and School Environment

A total of 7,154 surveys were completed districtwide. The majority of the respondents were female (79.3%). Hispanics represented over two-thirds (68.9%) of the respondent sample. African Americans represented 21.0%, Whites 4.5% and Asians 2.7%. These demographics closely mirror the student population breakdown for the district.

Figure 1 presents the percent positive of responses which includes both Agree and Strongly Agree responses for all three components. Positive responses were greater than 80% in all categories.

Figure 1. Percent Positive by Parent Survey Component and Question

Further explanation of the responses, specifically by category, is provided below.

- **Academic Orientation**: Most (87.3%) respondents answered positively (agreed or strongly agreed) that their child learned what they needed to for the next grade with only 10.1% reacting negatively (disagreed or strongly disagreed) with this statement (Table 1). Respondents, for the most part, were positive (62.1%) about their school stressing the importance of preparing for or attending college. Almost 10 percent (9.7%) of those surveyed were not able to answer the question and indicated that they did not know. Most (86.3%) respondents were satisfied with the direction and the success of their child’s school.

- **School Communication**: Most (90.8%) respondents who answered felt that their child’s school communicated about their child’s grades and learning progress throughout the year (Table 2). Parents were also positive (62.0%) about their school responding to concerns in a timely manner. Most (88.6%) respondents indicated they were comfortable interacting with school personnel. These results suggest parents felt good about the level of communication from their schools.

- **School Environment**: Most (85.2%) respondents answered positively that their child’s school had a respectful learning environment (Table 3). Parents were also positive (85.9%) about their school having a safe learning environment. Most (87.9%) respondents indicated they felt the school welcomed parent involvement and engagement. Eighty-eight percent (87.7%) of parents were also positively satisfied with the school’s maintenance and cleanliness. These results suggest parents were happy with the school environment.
SURVEY AND RESULTS

Results from parent survey on Academic Orientation, School Communication and School Environment

<table>
<thead>
<tr>
<th>Table 1</th>
<th>Parent Perceptions of Academic Orientation</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Strongly Agree N</td>
</tr>
<tr>
<td>I believe what my child learned this year is what he or she needed to learn for the next grade.</td>
<td>123</td>
</tr>
<tr>
<td>My child’s school stresses the importance of preparing for/attending college after high school.</td>
<td>94</td>
</tr>
<tr>
<td>I am satisfied with the direction and the success of my child’s school.</td>
<td>156</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Table 2</th>
<th>Parent Perceptions of School Communication</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Strongly Agree N</td>
</tr>
<tr>
<td>My child’s school informs me about my child’s grades and learning progress throughout the year.</td>
<td>125</td>
</tr>
<tr>
<td>My child’s school responds to my concerns in a timely manner.</td>
<td>191</td>
</tr>
<tr>
<td>I feel comfortable interacting with school personnel (teachers and administrators).</td>
<td>132</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Table 3</th>
<th>Parent Perceptions of School Environment</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Strongly Agree N</td>
</tr>
<tr>
<td>My child’s school has a respectful learning environment.</td>
<td>158</td>
</tr>
<tr>
<td>My child’s school has a safe learning environment.</td>
<td>116</td>
</tr>
<tr>
<td>My child’s school welcomes parent involvement and engagement.</td>
<td>88</td>
</tr>
<tr>
<td>I am satisfied with the school’s maintenance and cleanliness.</td>
<td>80</td>
</tr>
</tbody>
</table>
COMMUNICATION/IMPLEMENTATION

Marketing collateral that includes bookmarks, brochures and posters.

Bookmark (2.75” x 8.5”) for parents in English and Spanish

Reactive laminated posters (17” x 22”) to promote registration events and to include Parent Portal Coordinator contact information in English and Spanish

Access Card (4” x 3.5”) for parents in English and Spanish (fold-over)
Web page with resources for parents and staff in English and Spanish

Link:

English:
http://www.dallasisd.org/parentportal

Spanish:
http://www.dallasisd.org/portalparapadres

FAQs
Parent Portal User Guide
Parent Portal Notices
Feedback
How to Create an Email Account
COMMUNICATION/IMPLEMENTATION

Developed video library with step-by-step instructional videos in English and Spanish to assist parents in registering for Parent Portal and so staff can use them as a resource during registration events and parent meetings.

Videos and Links:

**Parent Portal: Introduction**

- **English:** [http://www.youtube.com/watch?v=mq2WpXxLAZA#t=14](http://www.youtube.com/watch?v=mq2WpXxLAZA#t=14)
- **Spanish:** [http://www.youtube.com/watch?v=Nb9dcn95FYA](http://www.youtube.com/watch?v=Nb9dcn95FYA)

**Parent Portal: How to Register for an Account**

- **English:** [http://www.youtube.com/watch?v=ZKiuwtoFBZg](http://www.youtube.com/watch?v=ZKiuwtoFBZg)
- **Spanish:** [http://www.youtube.com/watch?v=4CERzE1CCZQ](http://www.youtube.com/watch?v=4CERzE1CCZQ)

**Parent Portal: How to Access Your Student’s Data**

- **English:** [http://www.youtube.com/watch?v=Uhhkx67boCc](http://www.youtube.com/watch?v=Uhhkx67boCc)
- **Spanish:** [http://www.youtube.com/watch?v=iPkC-tmv2u0](http://www.youtube.com/watch?v=iPkC-tmv2u0)
COMMUNICATION/IMPLEMENTATION

Developed toolkit and implementation guide for campus staff and principals to facilitate parent registration events so campus staff is better equipped to support parents.


Link to complete Campus Staff Presentation: [http://www.dallasisd.org/cms/lib/TX01001475/Centricity/Domain/135/Campus Staff PP 102813.pdf](http://www.dallasisd.org/cms/lib/TX01001475/Centricity/Domain/135/Campus Staff PP 102813.pdf)

Training Sessions for Staff

Resources for Staff on intranet
COMMUNICATION/IMPLEMENTATION

Developed reports so campus staff can access Parent Portal registration data in real time.

Developed e-newsletter for Parent Portal Campus Coordinators

Flyers for workshop series launched with a focus on Parent Portal
EVALUATION

Report for Parent Portal registrations as of 02/26/14

Note: Registrations are based on one parent account per student. Numbers may fluctuate due to enrollment.

Office of Family and Community Engagement
Parent Portal Analyzer tool currently in development

**Web Page 1 / Main**

**Dallas ISD**

**Parent Portal Analyzer**

**At Risk**

Describes a student with socioeconomic challenges, such as poverty or teen pregnancy, which may place them at a disadvantage in achieving academic, social, or career goals. Such students are deemed “At-Risk” of failing at or dropping out of school.

**District Enrollment**

Describes the student who was enrolled in DISD and has not withdrawn before the deadline of any phase of enrollment in the current school year.

**Eco DisAdvantage**

TEA nomenclature for Low Socio-Economic Status students. The codes for Economically Disadvantaged are 1 - Eligible for Free Meals, 2 - Eligible for Reduced Meals, and 9 - Other Reasons.

**Ethnicity**

**Gender**

**Grade Level**

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**Web Page 4 / School Information**

**Parent Portal Analyzer**

**District At-Risk Student Enrollment**

**Division 1 - At Risk Student Enrollment**

<table>
<thead>
<tr>
<th>Division</th>
<th>Total Enrollment</th>
<th>At Risk Enrollment</th>
<th>% Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Division 1</td>
<td>28250</td>
<td>15281</td>
<td>54.1%</td>
</tr>
<tr>
<td>Division 2</td>
<td>21720</td>
<td>11529</td>
<td>53.0%</td>
</tr>
<tr>
<td>Division 3</td>
<td>21740</td>
<td>1158</td>
<td>5.3%</td>
</tr>
<tr>
<td>Division 4</td>
<td>14728</td>
<td>11822</td>
<td>79.9%</td>
</tr>
<tr>
<td>Chart</td>
<td>15</td>
<td>9</td>
<td>55.5%</td>
</tr>
</tbody>
</table>

**Division 1 - Feeder Pattern List**

<table>
<thead>
<tr>
<th>Division</th>
<th>Feeder Code</th>
<th>Feeder Name</th>
<th>% Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Division 1</td>
<td>207 Thomas Jefferson H.S. Feeder</td>
<td>207 Thomas Jefferson H.S. Feeder</td>
<td>25.5%</td>
</tr>
<tr>
<td>Division 2</td>
<td>207 Thomas Jefferson H.S. Feeder</td>
<td>207 Thomas Jefferson H.S. Feeder</td>
<td>25.5%</td>
</tr>
<tr>
<td>Division 3</td>
<td>207 Thomas Jefferson H.S. Feeder</td>
<td>207 Thomas Jefferson H.S. Feeder</td>
<td>25.5%</td>
</tr>
<tr>
<td>Division 4</td>
<td>207 Thomas Jefferson H.S. Feeder</td>
<td>207 Thomas Jefferson H.S. Feeder</td>
<td>25.5%</td>
</tr>
</tbody>
</table>

**School Information**

**007 Thomas Jefferson H.S. Feeder - School List**

<table>
<thead>
<tr>
<th>School Name</th>
<th>Feeder Code</th>
<th>Feeder Name</th>
<th>% Registration</th>
</tr>
</thead>
<tbody>
<tr>
<td>207 Thomas Jefferson H.S. Feeder</td>
<td>207 Thomas Jefferson H.S. Feeder</td>
<td>207 Thomas Jefferson H.S. Feeder</td>
<td>25.5%</td>
</tr>
<tr>
<td>072 Parental Involvement Academy</td>
<td>207 Thomas Jefferson H.S. Feeder</td>
<td>207 Thomas Jefferson H.S. Feeder</td>
<td>25.5%</td>
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<tr>
<td>072 Parental Involvement Academy</td>
<td>207 Thomas Jefferson H.S. Feeder</td>
<td>207 Thomas Jefferson H.S. Feeder</td>
<td>25.5%</td>
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<tr>
<td>072 Parental Involvement Academy</td>
<td>207 Thomas Jefferson H.S. Feeder</td>
<td>207 Thomas Jefferson H.S. Feeder</td>
<td>25.5%</td>
</tr>
</tbody>
</table>

**Note:** % Student Registration is based on enrollment at the time the data was collected.
**What Dallas ISD parents are saying about the Parent Portal System**

<table>
<thead>
<tr>
<th>Comment</th>
<th>School</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>“Having access to my student’s teachers and up to date grades is great! It is helpful when we need to discuss positive and negative issues surrounding each class grade and the detailed assignments and tests that are all &quot;spelled out&quot; in the portal. Thanks for moving DISD Parents into the current times where we need this access and should use it to its fullest capacity.”</td>
<td>Thomas C. Marsh Middle School – 10/31/13</td>
<td></td>
</tr>
<tr>
<td>“I personally like parent portal because I don't like surprises and I like to see my child progress, this is a very convenient way to do that, and my daughter doesn't get annoyed with me for going to her counselor every week.”</td>
<td>Herbert Marcus Elementary School – 05/23/13</td>
<td></td>
</tr>
<tr>
<td>“I need to keep up with my daughters grades and this is an excellent way to do so.”</td>
<td>Wilmer-Hutchins High School – 03/03/14</td>
<td></td>
</tr>
<tr>
<td>“Muy bien para checar los grados.”</td>
<td>Yvonne A. Ewell Townview Center – 10/26/13</td>
<td></td>
</tr>
<tr>
<td>“This makes it much easier to keep up with my children’s grades, homework assignments and communication with their teachers. It has helped keep better control of their grades. They also know I can check up on them any time anywhere. It has helped curb declining grades and determine if tutoring is necessary.”</td>
<td>Sidney Lanier Expressive Arts Vanguard – 01/14/14</td>
<td></td>
</tr>
<tr>
<td>“Utilizando esta sistema de Parent Portal es maravilloso! Como mama que trabaja me perimita estar al tanto de los grados de mis hijos, sus tareas escolares, y mantenerme en comunicacion con sus maestros en cualquier dia, donde tengo acceso de internet. Hemos podido recortar los grados bajos o si se bajan y tambien determinar si es necesario tutoreria despues de la escuela.”</td>
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