



August 15th, 2022

Keith R. Krueger, MPA, CAE
Chief Executive Officer
Consortium for School Networking
1325 G Street NW
Suite 420
Washington, DC 20005

Barbara M. Hunter, APR
Executive Director
National School Public Relations Associations
15948 Derwood Road
Rockville, Maryland 20855

Dear Mr. Krueger and Ms. Hunter,

Thank you for your letter dated July 11, 2022. As a professional community where people come to share and gain expertise, hire, learn new skills, and connect to economic opportunity, it's critical that LinkedIn remains a place for authentic conversations with trustworthy people. As such, we continually work to safeguard the safety and security members' experiences on the platform.

We appreciate the opportunity to address the concerns raised in your letter and hope the information below helps you, your partners and members on LinkedIn.

Our [Terms of Service](#) state that the service is not available for use for anyone under the age of 16. Additionally, our [Professional Community Policies](#) govern what is permissible on the platform including, but not limited to, policies on misinformation, inauthentic content, harassment/abuse and fake accounts.

LinkedIn employs a range of automated defenses designed to identify and prevent content that violates our Professional Community Policies.

We have a Trust & Safety team that investigates suspicious activity on the platform, and we encourage members to report profiles and pages they believe may be fake or fraudulent, using the instructions described [here](#) and [here](#). We provide up-to-date information on our efforts to keep LinkedIn a safe and trusted community on our [official blog](#).

More information about our technology and what we're doing to keep LinkedIn safe, trusted and



professional is available [here](#).

The attached document contains resources on how members can best protect themselves on our platform. That information can also be found on the [LinkedIn Safety Center](#) and we hope that these resources are of benefit to you and your community. Although we don't currently offer a verification feature for all LinkedIn pages, we welcome the opportunity to continue our engagement with you and to explore ways that will continue to improve the experience of our members on LinkedIn.

Please feel free to reach out should you need further assistance.

With regards,

A handwritten signature in black ink, appearing to read "Elizabeth DeYoung". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Elizabeth DeYoung
Senior Managing Counsel, Digital Safety & Content
LinkedIn