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nspra EXECUTIVE DIRECTOR
GUEST SPEAKER

BARBARA M. HUNTER, APR

LEADERSHIP LESSONS FROM THE FRONTLINES OF SCHOOL COMMUNICATIONS

Experience is the best teacher... unless you have a teacher who can share theirs. In this session, you'll hear leadership lessons that have been collected over the last 30 years during the best and worst of times in school communications. You'll be able to use these lessons to reflect on and guide your own leadership journey.

PRESENTATION LENGTH: 1 Hour

THE POWER OF STRATEGIC PLANNING

Organizational and district improvement starts with a strategic plan that provides a roadmap for success and doesn't sit on a shelf after stakeholders have left the room. Hear about NSPRA's strategic planning journey that has propelled the association forward and learn some tips you can apply in your own district's or organization's strategic planning process.

PRESENTATION LENGTH: 1 Hour



BOOK A PRESENTATION

Email bhunter@nspra.org with:

1. Possible dates and times,
2. Your desired topic,
3. The presentation format (virtual or in person) and audience size, and
4. Your commitment to pick up expenses if applicable. Honorariums may be made to the [NSPRA Foundation for the Advancement of Education](#).

Barbara will respond to you directly to book the presentation.

Book Now!

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COMMUNITY ENGAGEMENT TO BRIDGE DIVIDES

If your experience with community engagement looks like angry parents venting their frustrations at a school board meeting or fed-up teachers walking out on the job in protest, then it's time to revisit what authentic community engagement really means and the power it can have to bring your community together. Learn how stakeholders can share their own perspectives and listen to diverse views in a civilized, productive manner.

PRESENTATION LENGTH: 1 Hour