2017-2018 Event Sponsorship Opportunities

Sponsorship opportunities are available for organizations interested in reaching communications professionals working in Washington State K-12 public schools. WSPRA professional development events for 2017-18 are:

- Fall Workshop: October 20, 2017 Spokane, Washington

Keynote Sponsor: $6,000 (One per Workshop/Conference, 3 total available per year)
- Keynote Sponsor at Fall or Winter Conference
  - Logo, acknowledgement and link displayed as the “Keynote Sponsor” on WSPRA website, marketing materials, emails and online communications
  - Opportunity to address the crowd and introduce speaker (5 minutes)
  - Acknowledgement in the introductory comments, opportunity to display booth with sponsor materials
  - Recognition in WSPRA event registration information
  - One full conference registration
  - Event registration list
- Opportunity to exhibit as an “Event Sponsor” at one of the workshops (Fall, Spring or Annual)
  - Logo and “Event Sponsor” level displayed in marketing and event materials, email and online communications
  - Acknowledgement in introductory comments, opportunity to address event participants for up to two minutes, provide attendee swag to each participant, and a location to set up display booth/banners
  - Logo, acknowledgment, and link displayed with event information on WSPRA website and online registration website
  - Recognition in WSPRA event registration information
  - One event registration for the sponsored event
  - Event registration list
- Three email blasts to WSPRA members (email sent from WSPRA on behalf of Keynote sponsor)
- Eight tweets on the WSPRA Twitter feed each year, Four posts on WSPRA Facebook page each year

Signature Sponsor: $1,000 Level (Multiple per Workshop/Conference)
- Logo and “Signature Sponsor” level prominently displayed in marketing and event materials, email and online communications
- Logo, acknowledgment, and link prominently displayed with event information on WSPRA website and online registration website
- Acknowledgement in introductory comments, opportunity to address event participants for up to five minutes, provide attendee swag to event participants, and a prominent location to set up display booth/banners
- Recognition in WPRSA event registration information
- One event registration for the sponsored event
- Event registration list

Event Sponsors: $750 Level (Multiple per Workshop/Conference)
- Logo and “Event Sponsor” Level displayed in marketing and event materials, email and online communications.
- Acknowledgement in introductory comments, opportunity to address event participants for up to two minutes, provide attendee swag to each participant, and a location to set up display booth/banners.
- Logo, acknowledgment, and link displayed with event information on WSPRA website and online registration website
- Recognition in WPRSA event registration information
- One event registration for the sponsored event
- Event registration list
Awards Sponsor: $1,000 Level (One at Annual Conference only)
- This sponsorship is limited to one organization at the WSPRA Annual Conference and funds the WSPRA annual Learning & Liberty and Crystal Apple awards
- Acknowledgement in the introductory comments, opportunity to display booth with sponsor materials and involvement in presenting the two awards
- Logo, acknowledgment and link displayed with Awards information on WSPRA website
- Recognition in annual WSPRA Call for Nominations materials
- One registration at the annual awards dinner ceremony
- Event registration list

Special WSPRA Chapter sponsorships, including in-kind gifts, are available. Depending on the nature and value of the sponsorship or in-kind gift, appropriate recognition will be given. Examples include services (e.g., web hosting, printing, catering, equipment), gifts and giveaways. For more information, contact WSPRA President-Elect Melissa Laramie at mlaramie@pseud.org or (206) 290-3139. Visit www.wspra.com for more about WSPRA, sponsorship opportunities and more.