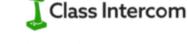


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THURSDAY, FEB. 15

2-5:30 p.m. – Registration

Embassy Suites Lobby

5:30 p.m. – Welcome to Sacramento Networking Happy Hour

Tower Bridge Lounge and Bar at the Embassy Suites

6:30 p.m. - Dinner On Your Own

FRIDAY, FEB. 16

8-9 a.m. - Breakfast

Tower Bridge Cafe at Embassy Suites

All of the Presidents Summit sessions will take place in the Promenade Ballroom at the Embassy Suites unless otherwise noted.

9-9:30 a.m. - NSPRA President's Welcome

NSPRA President Trent Allen, APR

9:30 – 10:30 a.m. - Opening Session Kevin Bracy, aka Coach Greatness



10:30-10:45 a.m. - Break, Raffle

10:45 a.m. - 12 p.m. – Roundtable Role-Alike Conversations

Join the group with which you most closely identify; group may occupy two tables.

- 1. Presidents with NSPRA President Trent Allen, APR
- 2. Presidents-elect with NSPRA President-Elect Heidi Vega, APR
- 3. Executive Directors with NSPRA Executive Director Barbara M. Hunter, APR

12-1:15 p.m. - Lunch

1:15-2:15 p.m. — National School Communicator of the Year (SCOY) Award Update and Chapter Awards Panel Discussion

NSPRA Executive Director Barbara M. Hunter, APR Finalsite Chief Marketing Officer Risa Engel

Moderator:

• NSPRA Communications Manager Sarah Loughlin

Panelists:

- · Arizona SPRA President-elect Michelle Valenzuela
- California SPRA Executive Director Trinette Marquis, APR
- Chesapeake SPRA President-elect Andrew Robinson
- · New Jersey SPRA Chapter Administrator Sandy Cokeley, APR

2:15-2:30 p.m. - Break, Raffle

2:30-4:10 p.m. – Idea Spark Session

Session has four rounds; join a new table every 25 minutes.

1. Board member management

 NSPRA Vice President at Large for Engagement Julia Burgos and Tennessee SPRA President Jack Cobb

2. Chapter management

 NSPRA Southeast Region Vice President Cindy Warner, APR, and California SPRA President Jessica Hull

3. Recruiting chapter leaders for board/committee positions

 NSPRA Northwest Region Vice President Phillip Campbell and Kansas SPRA President Dr. Ben Boothe

4. Financial best practices

 NSPRA Mideast Region Vice President Karen Heath and Illinois SPRA President Denise Barr, APR, and Chapter Administrator Alicia Lingane

5. State-level partnerships/thought leadership as a chapter

 NSPRA Northeast Region Vice President Lori Perlow and Louisiana SPRA President Jackie Tisdell and President-Elect Holly Holland

6. Governance

 NSPRA Southwest Region Vice President Jennifer Dericco, APR, and Oklahoma SPRA President-elect Tara Thompson

4:10 p.m. – NSPRA President's First Day Wrap Up

5:30 p.m. - Networking Happy Hour

Tower Bridge Lounge and Bar at the Embassy Suites

6:30 p.m. – "Cornhole Classic" Dinner Event, hosted by Evening Engagement Sponsor Arcade Underground, 1008 2nd St., Sacramento



SATURDAY, FEB. 17

8-9 a.m. – Breakfast

Tower Bridge Cafe at Embassy Suites

9 a.m. - NSPRA President's Welcome Back

9:15-10:15 a.m. – Growing Your Chapter Panel Discussion *Moderator*:

 NSPRA Associate Director Mellissa Braham, APR Panelists:

- · Chesapeake SPRA President Dulce Carrillo
- New Jersey SPRA President-Elect Maren Smagala
- Oregon SPRA President Megan Mahoney
- Wisconsin SPRA Past President Tracy Habisch-Ahlin

10:15-10:30 a.m. - Break, Raffle

10:30-11:30 a.m. - Chapter-alike Conversations

NSPRA Executive Board members will facilitate conversations with chapters, who are grouped by membership size as follows:

- 1. ALSPRA, IdSPRA, LASPRA, NebSPRA, TNSPRA
- 2. COSPRA, MinnSPRA, NESPRA, NJSPRA, OKSPRA
- 3. KanSPRA, KYSPRA, NYSPRA, OSPRA, SC/NSPRA
- 4. CHESPRA, INSPRA, INDSPRA, MSPRA, NCSPRA, OHSPRA, PenSPRA
- 5. CalSPRA, ASPRA, MOSPRA, TSPRA, WaSPRA, WiSPRA

12-1 p.m. – Lunch / Optional Sessions

Grab your lunch and, if interested, join NSPRA staff to discuss:

- Creating a chapter executive director position with Executive Director Barbara M. Hunter, APR
- Why and how to apply for the Chapter Mark of Distinction with Associate Director Mellissa Braham, APR
- OpenWater demo with Communications Manager Sarah Loughlin

1-1:15 p.m. – Tax Tips and Reminders for Chapters

Associate Director Mellissa Braham, APR

1:15-2:15 p.m. – Keys to Planning a Successful Conference

NSPRA Seminar and Partnerships Manager Colleen Lewallen, CMP

2:15-2:30 p.m. - Break, Raffle

2:30-3:15 p.m. – Chapter Leadership Team Planning Time

3:15-4 p.m. – Small-group Reflection on Goals/Takeaways

NSPRA Executive Board members will facilitate conversations.

4 p.m. – NSPRA President's Final Day Wrap Up

5:30 p.m. – Networking Happy Hour

Tower Bridge Lounge and Bar at the Embassy Suites

6:30 p.m. - Dinner

Rio City Cafe, 1110 Front St., Sacramento