

Page: Entry
CalSPRA's Excellence in Communication Awards program recognizes the successful efforts of education agencies and communication professionals in producing materials and services that meet the information needs of communities throughout our state. You may also use this form to submit entries for the CalSPRA Distinguished Service Award, Emerging Communicator Award, Communicator of the Year Award and Superintendents to Watch Award. Please review eligibility criteria, deadlines and more about each award program here (https://www.calspra.org/awards/) before submitting an entry.
Category
Subcategory
Size of Department
Number of people who worked on this project
Was an outside firm utilized in support of this project?
To what extent did you use an outside vendor?
Submission Title
Page: Applicant Information
Are you a CalSPRA member?
First Name
Last Name

Suffix

Job Title

District/Agency/Organization Name

Email Address

Phone Number

Primary Address

Page: Submission

Please provide a brief description of the entry's target audience.

Entry:

Upload a file of your entry. For example, if submitting an Annual Report entry, upload a file of the report for judges to evaluate. Alternatively, you can provide a link to the entry if housed online.

NOTE: - Ensure your submission includes two different issues to qualify as an entry in the e-newsletter and print newsletter/newspaper categories. - Ensure your submission includes three different posts/pieces to qualify as an entry in the blog and branding/image package categories.

Required ONLY for the following submission entries:

- **Blog:** Upload a one-page explanation of how and why the blog is being used and the outcomes achieved.
- **Video:** Upload a one-page explanation of the video's purpose, where and when it is being used, the target audience, how it is supporting effective communication, and outcomes achieved.
- **Audio/Podcast:** Upload a one-page explanation of how and why the podcast/audio is being used and the outcomes achieved.
- **Social Media:** Upload a one-page explanation of how and why the social media is being used and the outcomes achieved; include links to at least three relevant postings.

Additional Comments: Please provide any additional comments related to your entry.
Upload any supplemental, additional files related to your entry.