

Page: Entry

CalSPRA's Excellence in Communication Awards program recognizes the successful efforts of education agencies and communication professionals in producing materials and services that meet the information needs of communities throughout our state.

You may also use this form to submit entries for the CalSPRA Distinguished Service Award, Emerging Communicator Award, Communicator of the Year Award and Superintendents to Watch Award.

Please review eligibility criteria, deadlines and more about each award program here (<https://www.calspra.org/awards/>) before submitting an entry.

Category

Special Individual Recognition > Superintendent to Watch

Submission Title

Page: Applicant Information

Provide the following information about the ***individual you are nominating*** below.

First Name

Last Name

Suffix

Job Title

Email Address

District/Agency/Organization Name

Primary Address

Provide the following information ***about yourself*** below.

Are you a CalSPRA member?

First Name

Last Name
Suffix
Job Title
District/Agency/Organization Name
Email Address
Phone Number
Primary Address
Page: Submission
How does your nominee demonstrate excellence and leadership? Give specific examples. (500 words or less)
Describe a communication program that the nominee implemented, including the use of new and more traditional communication vehicles. Give specific examples. (500 words or less)
How has the nominee integrated communication goals and strategies into the school district's strategic plan? How are these goals and strategies communicated to all stakeholders? (500 words or less)
How does the nominee demonstrate visible involvement in the district's communication efforts (e.g., participates in face-to-face engagement activities, responsive to media requests, models good communication for staff, etc.)? (500 words or less)
Submit two (2) letters of support for the nominee (superintendent).
Upload a file of or provide links to samples that demonstrate the work of the school communications program of the nominee. If uploading a file of samples, do not submit more than 10 pages total.
No File Uploaded

Link to samples:

Link to samples:

Link to samples:

Link to samples:

Link to samples:

Link to samples: