

Page: Entry

CalSPRA's Excellence in Communication Awards program recognizes the successful efforts of education agencies and communication professionals in producing materials and services that meet the information needs of communities throughout our state.

You may also use this form to submit entries for the CalSPRA Distinguished Service Award, Emerging Communicator Award, Communicator of the Year Award and Superintendents to Watch Award.

Please review eligibility criteria, deadlines and more about each award program here (<https://www.calspra.org/awards/>) before submitting an entry.

Category

Special Individual Recognition > Communicator of the Year

Submission Title

Page: Applicant Information

Provide the following information about the ***individual you are nominating*** below.

First Name

Last Name

Suffix

Job Title

Email Address

District/Agency/Organization Name

Primary Address

Provide the following information ***about yourself*** below.

Are you a CalSPRA member?

First Name

Last Name

Suffix

Job Title

District/Agency/Organization Name

Email Address

Phone Number

Primary Address

In 250-500 words, describe the nominee's demonstrated LEADERSHIP in successfully meeting the communication needs of their school system or educational service agency. Examples may include leading successful communication campaigns, overcoming an internal communication challenge or creating a robust strategic communication plan.

In 250-500 words, describe the nominee's demonstrated strength in both personal and organizational COMMUNICATION. Examples may include evidence of persuasion, the power of engagement or influence in decision making.

In 250-500 words, describe the nominee's constant improvement of KNOWLEDGE AND SKILLS, while providing professional development opportunities and mentoring to others. Examples may include achieving accreditation in public relations (APR), participating in NSPRA's Mentor Match program or serving as a speaker at the chapter or national level.

In 250-500 words, describe the nominee's active participation in their LOCAL COMMUNITY activities and an understanding of regional, national, and international issues. Examples may include volunteering in their local community, organizing a fund-raising event for their community or writing an article that demonstrates broad knowledge of the complexities of public education.

Please provide any additional comments to support your nomination below. You may also upload supporting documents or provide links to supporting materials.

Upload supporting material (optional)

No File Uploaded

Upload supporting material (optional)

No File Uploaded

Upload supporting material (optional)

No File Uploaded

Link to supporting materials (optional)

Link to supporting materials (optional)

Link to supporting materials (optional)