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## **Chapter Nomination for 2026 National School Communicator of the Year (SCOY) Award**

**Nomination Deadline: April 13, 2026**

Please complete the information below about your chapter's NOMINEE.

**Submission Title \***

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**Nominee's Chapter \***

Select one option

**Nominee's First Name \***

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**Nominee's Last Name \***

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**Nominee's Job Title \***

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**Nominee's District/Organization \***

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**Nominee's Address \***

Street:

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Line2:

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City:

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CountryCode:

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State:

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Zip:

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**Nominee's Phone Number \***

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**Nominee's Email \***

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**This nominee meets all three eligibility criteria. \***

- Yes
- No

**First Name of the person filling out this nomination \***

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**Last Name of the person filling out this nomination \***

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**Email of the person filling out this nomination. \***

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#### **Page: Submission**

#### **Leadership \***

In 300 words or less, describe how the nominee demonstrates LEADERSHIP in successfully meeting the communication needs of their school system or educational service agency. Examples may include leading successful communication campaigns, overcoming an internal communication challenge or creating a robust strategic communication plan. Examples should include data-driven research, planning elements, implementation of strategies and tactics and evaluation measures showing outcomes.

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#### **Optional**

Submit up to three supplemental documentation (via document upload or link) supporting how the nominee demonstrates LEADERSHIP in successfully meeting the communication needs of their school system or educational service agency.

[File Upload]

**Communication \***

In 300 words or less, describe how the nominee demonstrates their strength in both personal and organizational COMMUNICATION. Examples may include evidence of persuasion, public speaking, the power of engagement or influence in decision making. Examples should include why the nominee's communication strengths made a positive impact.

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**Optional**

Submit up to three supplemental documentation (via document upload or link) supporting how the nominee demonstrates strength in both personal and organizational COMMUNICATION.

[File Upload]

**Professionalism \***

In 300 words or less, describe how the nominee demonstrates a consistent effort toward increasing their knowledge and skills, providing PROFESSIONAL development opportunities or being a mentor to others. Examples may include achieving accreditation in public relations (APR), participating in NSPRA's Mentor Match program or serving as a speaker at the chapter or national level.

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**Optional**

Submit up to three supplemental documentation (via document upload or link) supporting how the nominee demonstrates a consistent effort toward increasing their knowledge and skills, providing PROFESSIONAL development opportunities or being a mentor to others.

[File Upload]

**Optional**

Submit up to three supplemental documentation (via document upload or link) supporting how the nominee demonstrates active participation in their local COMMUNITY and an understanding of regional, national and international issues.

[File Upload]

## **Letters Of Recommendation**

### **Attach two letters of recommendation.\***

One letter should be from the nominee's supervisor, superintendent or school board member. One may be from a chapter leader, such as the president or executive director. The recommendation letters should clearly outline why the nominee would be a stellar choice for receiving the NSPRA School Communicator of the Year award.

Submit via document upload or links below.

[File Upload]

### **Attach the résumé of the nominee. \***

[File Upload]

### **Attach a professional headshot of the nominee. \***

[File Upload]