Every week, The School District of Palm Beach County delights a deserving teacher with fanfare, public acknowledgment, and a check of \$350 from a community sponsor, currently HCA Florida Healthcare. The Thank a Teacher initiative has been boosting educator morale by recognizing their dedication to student success with a profile video that is featured on the School District of Palm Beach County external communications platforms, including YouTube, the website, email newsletter, and social media, where families, former students, and colleagues can share and comment in celebration of the featured teacher.