

Insight Into Learning is a video series from Royal Oak Schools that showcases innovative and engaging educational experiences that shape our students growth. Each episode offers an inside look at how learning comes to life through hands-on projects, collaborative initiatives, and dynamic opportunities that support academic achievement and personal development. Designed to inform and inspire, this series highlights the impactful curriculum programs at Royal Oak Schools, educating families, stakeholders, and the community about the meaningful work happening in our classrooms and beyond. The target audience is the families of Royal Oak Schools, which includes a diverse group of parents, guardians, and caregivers who are actively engaged in their children's education and well-being. This series is created monthly in collaboration with the Curriculum and Instruction Department and the Superintendent's office. It is shown at the Royal Oak Schools Board of Education meeting the first of every month, shared on YouTube and social media, and included in the district monthly newsletter, which reaches over 5,000 people. Insight Into Learning supports effective communication by providing a transparent, engaging, and accessible way for families, staff, and the community to stay informed about the innovative educational experiences happening in Royal Oak Schools. It strengthens communication by:

- Showcasing Real Learning Experiences** By highlighting student achievements, curriculum initiatives, and unique classroom experiences, the series makes abstract educational goals tangible and relatable.
- Building Trust & Transparency** The videos provide firsthand insight into how the district prioritizes academic growth, personal development, and inclusivity, reinforcing trust with families and stakeholders.
- Engaging Visual Storytelling** Using dynamic video content allows for a more engaging and memorable way to communicate key messages compared to traditional written updates.
- Enhancing Accessibility & Reach** By sharing the series across multiple platforms (social media, district website, newsletters), it ensures that families, community members, and educators can easily access important updates in a format that fits their preferences.
- Encouraging Community Engagement** The series invites families and community members to see firsthand the impact of Royal Oak Schools' initiatives, inspiring greater involvement, support, and pride in the district. By offering an inside look at the districts student-first, inclusive, and innovative approach to learning, Insight Into Learning strengthens

connection, understanding, and engagement across the entire district. Through this video series, we have achieved our goal of reaching stakeholders and informing them about the curriculum and learning at Royal Oak Schools.