

Cultivating a Positive and Caring Culture in DeSoto Parish Schools is a video series designed to highlight the strong relationships, values, and support systems that make our schools a nurturing environment for students and staff. Launched in September 2024, this initiative shares authentic stories from both students and teachers, providing a firsthand look at how our schools foster a culture of respect, encouragement, and personal growth. This series is specifically created for our families and community members, helping them stay connected to the heart of our district. By alternating between student and teacher perspectives, the videos offer a well-rounded view of the positive experiences within DeSoto Parish Schools. Twice a month, these stories are shared on our District Facebook page and featured on the homepage of our website, ensuring accessibility and engagement with a broad audience. By showcasing real voices and experiences, this series supports effective communication by strengthening the bond between schools and the community. It fosters transparency, reinforces trust, and highlights the district's commitment to student and staff well-being. Families gain deeper insight into the meaningful connections formed in our schools, while the broader community sees the positive impact of a supportive learning environment. Since its launch, the series has helped enhance community engagement and school pride, encouraging collaboration between educators, students, and families. As it continues through May 2025, Cultivating a Positive and Caring Culture in DeSoto Parish Schools remains a powerful tool for inspiring connection, celebrating achievements, and reinforcing the values that shape our district's success.