

TMSA TV, created by the Broadcast Club, is a student-led initiative that utilizes a fully equipped studio to foster communication within the school community. Students handle every aspect of the production, from recording and setting up the studio to conducting interviews, editing, and sharing content. The series features interviews with staff, students, and guests, and is shown on the schools digital signage as well as online platforms, reaching a wide audience of parents, staff, and students. The purpose of TMSA TV is to provide a dynamic way to communicate and engage the school community. It allows students to actively participate in media production, developing skills in leadership, teamwork, and technical aspects of broadcasting. By showcasing various voices within the school, the series creates a platform for everyone to share their perspectives, fostering a sense of inclusion and unity. Targeting the school community, TMSA TV strengthens connections between students, parents, and staff by ensuring that important school updates and stories are easily accessible. The series supports effective communication by offering engaging, relevant content through both the schools digital signage system and online platforms, ensuring that information reaches a broad audience. The outcomes of TMSA TV have been highly positive. Students have gained valuable media production skills and a sense of pride in their work, while the school community has benefited from improved communication and increased engagement. Parents and staff are more connected to school events, and students feel empowered by their role in the series. Ultimately, TMSA TV has become a powerful tool for strengthening communication, collaboration, and community spirit within the school.