The Get into the Classroom series was conceived during the busy summer months. The Communications department wanted to find a way to really show the impact the teachers of our district have on our community. The inspiration was to showcase those teachers whose peers recognized their extraordinary efforts to connect with their students and foster a healthy learning environment. We elected to use video as our means and social media would be our platform to share. Videos can tell a story, they can capture the emotions, and they showcase the best feature of all: a smile! We want our parents to see their students smiling and engaging with their favorite teachers and we want to show them how these honored instructors inspire their students. The series has been very well received by our parents. Teachers have been flattered and greatly honored to be featured. All aspects of the project considered, it has been a wonderful addition to our district.