

Sacramento City Unified Communications Department strategized a way to celebrate the diversity of our district while also emphasizing the expertise of our certificated staff. Each month, SCUSD releases a video featuring an educator in our district through a collaboration with our labor partner, the Sacramento City Teachers Association. This video series began with Hispanic Heritage Month with a lesson about Dolores Huerta in September, an October video for Filipino American History Month on Jose Formoso Reyes, and a Black History Month video in February celebrating Black History in Sacramento. Each video participant is encouraged to find subjects for their video that are less commonly featured for the monthly celebration to highlight the expertise of our educators. The call to action at the end of the video highlights resources the viewer can go to learn more, but always finishes with an encouragement to ask a teacher. This Sac Clty Teaches History & Heritage video series helps our district introduce individual educators to a wider audience, as many people only know the teachers in their students life. The video series also further demonstrates that Sacramento City Unified celebrates the rich diversity of our students and staff that is the hallmark of the Sacramento region.