

With more than 4,000 employees, Fort Wayne Community Schools boasts many connections between staff members in different buildings and departments. The series featuring Crystal and Loyal tells the story of a former student (now staff member) and bus driver, the tragedy they shared and how they came together many years later. The primary audience for the series is current employees followed by families and prospective employees. The video series is intended to show that employees of FWCS are more than just people who work for schools; they have deep connections to each other, which creates an environment where individuals want to thrive as they support the learning of children in our community. Each video has received hundreds of views and has been shared across multiple social media platforms.