

Ask a Kindergartener is a new series that was created with the goal of giving greater voice to some of our youngest learners. Up until the launch of this series, most content focused on hearing from middle and high school students. With the understanding that kindergarteners might have trouble participating in an interview with an adult, we devised the idea to allow them to lead their own unscripted conversation and give the audience a peek into the lives of kindergarten students. The target audience is parents, staff, and students. While it's new, this series is quickly becoming our most popular. Analytics for the second episode alone had 13,063 views on Facebook, 10,947 views on Instagram, and 312 views on YouTube. This series supports effective communication because Dayton Public Schools values student voice and giving them a seat at the table. In addition, it helps build a more positive perception of our District because of the overwhelmingly positive response it's received.