

The series aims to promote effective communication and community engagement within the DeKalb County School District (DCSD)s Hispanic community. It is being utilized across district channels, such as newsletters and social media, to keep parents, students, and local stakeholders informed about events, initiatives, and educational developments. The target audience includes parents, educators, and residents. By highlighting key district activities, the series fosters transparency, encourages participation, and enhances the connection between the district and the community. Outcomes include increased engagement and improved awareness of district programs and updates.