

The "Getting to Know You" video series was created to provide our community with a deeper, more personal connection to the new administrators leading our schools and departments. Through this series, we aim to showcase the individuals behind the roles, helping to humanize them and make their leadership more relatable to families, staff, and students. As they are produced, a new video features one of our administrators answering a few carefully selected questions that allow them to share their backgrounds, values, leadership styles, and visions for the future. These questions are designed to reveal not just their professional expertise, but also their personal interests and motivations, allowing viewers to see the person beyond the title. Whether its discussing their experiences in education, the reasons they chose to join our district, or their favorite local activities, the goal is to highlight what makes each leader unique and approachable. By sharing these videos across our communication channels and in the districts monthly newsletter, we aim to foster a sense of transparency and connection between our school leaders and the families they serve. On social media, our videos average about 1,600 views (and continue to grow!), and views have increased by including these videos as part of our monthly newsletters. In addition to gaining insights into the vision and goals of our new administrators, community members will also have the chance to connect with them on a more personal level, seeing the faces and hearing the voices behind the decisions that impact the daily experiences of students and staff. Ultimately, the "Getting to Know You" video series helps build stronger relationships within our school community, promoting open communication, trust, and a greater understanding of how our administrators work to support and nurture a positive learning environment for all.