

This video series project is part of an ongoing, extensive production that will span for many years to come within VUSD and the Visalia community. Early in the 2024/25 school year, our district proposed a new Strategic Plan & Facilities Plan campaign that would encompass a multitude of ongoing proposals and changes to the way VUSD prepares students in the classroom and to give them the adequate work space and school sites to thrive in. Because there are some extensive details involved in this campaign, we needed videos, webpages, printed works, and other forms of media fleshed out and themed around the campaign to make sure the community was well informed of the changes to be implemented. There has been a multitude of community events here in Visalia to continually express to the community what is needing to be changed, and our video series that lives on YouTube and our webpages is always a positive point people bring up at these events.