

In association with Fresno State University, Fresno Pacific University, and UC Merced University; this video series purpose was to inform students and parents of the partnership opportunities that these 3 colleges have provided our VUSD students with a "Guaranteed Admission" program that was put into place as of the beginning of the 2022/23 school year. The goal was to work with the 3 colleges and their communications departments to get support to promote their campus, staff, and our VUSD student alumni's who were accepted into the programs. The videos are being utilized by our school counselors at the middle and high school level to help promote the programs offered and it was marketed on our social media accounts as well to help reach our community who is very active on those platforms. Not just in the videos themselves, but we consistently see many of our students going to these colleges because of the information shared with them about the programs and grateful to the colleges for their partnerships.