

In its 10th year, the Models of Excellence program serves to highlight and celebrate the achievements of Ontario-Montclair School District (OMSD) alumni who exemplify the District's values and who continue to give back to their communities. Its purpose is to inspire current students by showcasing real-life examples of success, leadership and community service, reinforcing the idea that they, too, can achieve greatness. The video is used within the OMSD community, including schools, District and community events, and online platforms, to promote the Campaign of Excellence initiative. It is also shared during annual celebration dinners where honorees are recognized by the District, local elected officials and business partners. This creates a lasting impact on attendees and a sense of pride in the broader community. The target audience for the video includes OMSD students, staff, families, and the entire OMSD community. By featuring alumni who have made significant contributions to their communities, the video aims to motivate students to aspire to similar heights while fostering pride among staff and families. It also engages the wider community by showcasing the District's commitment to nurturing leaders who have made a positive impact and build a sense of pride in those who have come from the cities of Ontario, Montclair and San Bernardino County. This program raises awareness of the many successful individuals who have come through our system and continue to share of their giving hearts with our community. The video supports effective communication by using storytelling to connect emotionally with its audience. Through interviews, personal anecdotes, and visuals of alumni achievements, it humanizes the concept of excellence, making it relatable and attainable for students. It is an opportunity for teachers and staff to see the results of the fruits of their labor over the years and celebrate their contributions to their success. It also reinforces the District's mission by aligning the stories of alumni with the values OMSD strives to instill in its students. This award is held in high esteem and has become well recognized; however, only a select few individuals are chosen each year through a rigorous selection process involving a committee of community partners, parents, and District staff.