

Our Principal Profile video series shines a spotlight on the dedicated leaders at the heart of our schools. These videos not only celebrate the journey, passion, and leadership of our principals but also provide scholars, families, and staff with a deeper connection to the people guiding their educational experience. Through these stories, we explore why our principals chose education, what fuels their commitment to scholar success, and how their leadership shapes the culture of their schools. Each video captures their unique personality, values, and vision, bringing our community closer to the individuals who inspire and support our students every day. Every time we share a new Principal Profile on social media, we see an outpouring of engagement from our community. Families, students, and staff eagerly respond, relishing the opportunity to celebrate and appreciate our school leaders. This series has become a powerful way to showcase the incredible leadership within our district while strengthening the connection between our principals and the communities they serve.