

The Sheboygan Falls Referendum overview videos were created to inform the community about proposed facility improvements at Sheboygan Falls Elementary School and Sheboygan Falls High School. These videos provide a clear explanation of the districts needs, proposed solutions, and the financial impact of the referendum. By presenting this information in a concise and engaging format, the videos aim to build awareness, promote transparency, and support informed decision-making among voters. The videos are being shared through multiple communication channels, including the districts website, social media platforms, email communications, and public presentations. Additionally, they are shown at school board meetings, community forums, and informational sessions to ensure broad accessibility. By making these resources widely available leading up to the referendum vote, the district is working to reach as many residents as possible and encourage meaningful discussions. These videos are designed for all district stakeholders, including parents, students, staff, and local taxpayers. Whether or not community members have children in the schools, the referendum impacts everyone, and the videos help them understand why these projects are necessary and how they will benefit students and the broader community. A key focus of the videos is simplifying complex topics such as facility planning and financial considerations. The elementary school video outlines the need for additional space, improved safety features, and upgraded learning environments. The high school video details necessary updates to modernize the facility, enhance educational opportunities, and accommodate future enrollment needs. The tax impact of the referendum is clearly explained, ensuring voters understand what the financial commitment will mean for them. As a result of these videos, the district has seen increased engagement from the community, with more residents participating in discussions about the referendum and asking informed questions. By proactively addressing concerns and providing clear, accurate information, the videos have played a crucial role in fostering trust and transparency. Ultimately, they support the districts goal of ensuring that voters are well-equipped to make an informed decision about the future of Sheboygan Falls schools.