

The "Under the Hard Hat" video series from Lake Forest Community High School District 115 is designed to inform the school community about ongoing construction and facility improvements. With a focus on transparency, these videos provide updates on progress, timelines, and the impact of projects on daily school operations. By taking viewers behind the scenes, the series ensures students, staff, families, and community members clearly understand how these projects enhance the school environment. As construction progresses, it's important to communicate not only what's happening but why. The series provides insight into the planning, decision-making, and execution of various projects, offering a deeper understanding of their benefits. By sharing information directly from project leaders and district officials, the videos help build trust, engagement, and a sense of shared investment in the school's future. Episodes are distributed through district newsletters, social media, and the Lake Forest Community High School website to ensure maximum reach. They are released periodically to align with project milestones, providing timely updates that keep stakeholders informed. The videos are also used to document the overall progress of improvements, creating an ongoing record of the district's commitment to maintaining and enhancing its facilities. As of this submission, the series has completed 11 episodes, with Episode 12 currently in production. The primary audience includes students, parents, staff, and the broader Lake Forest community. The series also serves as a valuable resource for local taxpayers, showcasing how funding is being utilized to support school infrastructure. By providing regular, visually engaging updates, the district ensures all stakeholders remain informed and connected to the work. The series enhances communication by using video to explain complex construction processes in an accessible way. On-site footage, expert interviews by student hosts, and visual demonstrations bring the projects to life in ways that written updates alone cannot. The format allows for clarity, helping to answer common questions, address potential concerns, and reinforce the district's commitment to open and proactive communication. Since its launch, the "Under the Hard Hat" series has significantly increased community engagement and awareness. The videos have helped alleviate concerns about construction impact, provided transparency about project timelines, and strengthened trust between the school and its stakeholders. By demonstrating accountability and showcasing progress

in an easy-to-digest format, the series has successfully positioned the district as a reliable source of information on school improvements. As new projects unfold, the series will continue to be essential in keeping the community informed and engaged.