

Dublin City Schools In the Know video series was launched as a proactive communication tool to ensure stakeholders have direct access to clear, accurate, and concise district updates. Each video, lasting two minutes or less, covers essential topics such as redistricting, construction projects, district finances, curriculum updates, and more. By providing timely, fact-based information, In the Know serves as a trusted source of truth for our community. The videos are published weekly on DCS Today, our online newsroom, and shared across district social media platforms, ensuring broad reach and accessibility. All episodes are housed in a dedicated YouTube playlist, allowing stakeholders to revisit key topics and share reliable information when needed. The goal of this series is to combat misinformation by equipping our community with direct, digestible facts from district leadership. In a time of significant change including redistricting and financial challenges these videos help dispel rumors and reinforce transparency. The response has been overwhelmingly positive, with parents, staff, and community members using the videos to stay informed and correct misunderstandings when they arise. By meeting stakeholders where they are on social media and digital platforms In the Know has become an essential tool in strengthening trust and engagement with the Dublin City Schools community.