

The Kingsway Regional School District Memorial Day Ceremony Video is a powerful tribute honoring fallen military service members. Each year, Kingsway Regional High School hosts a Memorial Day Ceremony, which captures the district's commitment to education, patriotism, and remembrance. The video ensures that the meaning of Memorial Day extends beyond a single event.

Purpose & Usage This video was created to document and highlight Kingsway's annual Memorial Day Ceremony, reinforcing the importance of civic responsibility and national pride. It has been used in:

- School-wide assemblies & classroom discussions to educate students.
- Social media platforms & the district website to engage the broader community.
- Newsletters & Board of Education meetings to highlight the district's dedication to honoring veterans and fallen heroes.

By preserving this event in video form, Kingsway extends the reach of its message, ensuring lasting impact and accessibility.

Target Audience The video serves students, faculty, families, local veterans, and the broader Kingsway community. It acts as both an educational resource and a tribute, fostering a deeper understanding of Memorial Day while ensuring that veterans and Gold Star families feel recognized and honored.

Supporting Effective Communication This video exemplifies Kingsway's commitment to meaningful storytelling by:

- Delivering a powerful message of remembrance through speeches, student participation, and reflective moments.
- Bridging generations by highlighting student engagement alongside veteran recognition.
- Expanding the ceremony's reach to those unable to attend in person, fostering inclusivity.
- Encouraging civic engagement by prompting students to reflect on the responsibilities of citizenship.

Outcomes Achieved

- The video underscores our values as a school system, exemplifying our deep appreciation for veterans and the importance of community service.
- It successfully strengthened community engagement, historical awareness, and school pride.

Through the use of digital platforms, Kingsway ensured that this message of gratitude reached thousands, reinforcing the district's dedication to honoring those who served and educating future generations.