

Mater Dei High School's 2024-2025 Admissions Lookbook serves as a critical resource for prospective students and their families as they explore all that our school has to offer during campus visits, shadow days, and open house events, facilitating informed decision-making throughout the admissions process. This comprehensive guide, available in both print and digital formats, offers an in-depth overview of our school's academic programs, extracurricular activities, faith-based initiatives, and core principles. The Lookbook's design and content reflect Mater Dei's commitment to holistic education, mission and philosophy, and strong brand identity. In response to feedback from our annual admissions exit survey, we have thoughtfully redesigned this year's Lookbook to feature more engaging images and concise text, directing readers to our website for further information or to begin their online application. This enhancement ensures a more visually appealing and user-friendly experience, aligning with the preferences expressed by our prospective and current families. To date, our admissions inquiries have increased by over 25%. The total number of applicants to the school has increased by 15%. Moreover, we are only at the midpoint of our admissions cycle and anticipate these numbers to continue to increase. These positive trends underscore the effectiveness of our enhanced Admissions Lookbook in engaging prospective families and showcasing the unique opportunities that Mater Dei High School offers.