

This State of the District logo graphic embodies pride and excellence for every student, branded with the colors of Atlanta Public Schools, and inspiring the community. The purpose of the State of the District event was to provide stakeholders with an update on the district's current status and outline strategies to improve student achievement. The objectives for the State of the District event were as follows: The Superintendent shared his observations from his first 100 days. The Superintendent communicated his four key focus areas: Academics, Equity, Stakeholder Engagement, and Operational Excellence/Accountability. A standard of excellence was set across the district. The goal of the logo was to represent pride and legacy through consistent branding while showcasing the Superintendent's new theme: One District, One Goal. Every Child. The State of the District logo graphic is designed to align with the district's blue and orange colors.