

The Chester County Intermediate Unit's Monthly Digital Engagement Summaries demonstrates exceptional effectiveness in reaching and engaging stakeholders across multiple digital platforms. This professionally designed infographic consolidates key performance metrics that showcase significant month-over-month growth across all channels. The summary effectively communicates complex data through clean design and clear metrics, allowing internal stakeholders to quickly grasp the organization's digital impact. The inclusion of top viewed pages demonstrates strong stakeholder interest in core services. This comprehensive reporting tool has proven valuable for tracking growth and informing digital strategy decisions.