

Every fall, SkyView Academy, a public charter school in Douglas County School District, engages in open enrollment alongside other district schools. It's crucial for SkyView to implement effective marketing strategies to attract students since we lack neighborhood ties to our school. Committed to equipping students to become life-long learners and honorable leaders of the future, SkyView Academy believes our vision and unique programs attract families across the Denver Metro area. Our marketing materials focus on this conviction and motivate current and prospective families to discuss and discover #WhySkyView. Nothing rivals the impact of personal recommendations and positive testimonials. This straightforward yet impactful marketing piece has generated excitement around WhySkyView and has effectively highlighted what distinguishes us.