

Submission Title: Moravia Central School District Summer Enrichment Program Catalog

District/Organization Information ? School District: Moravia Central School District (MCSD)

? Publication Title: Summer Enrichment Program Catalog ? Publication Format: Online Document

? Date of Publication: Early June 2024 ? Total Pages: 7 ? Publication Links: ? Summer Enrichment Program Document Overview & Purpose The MCSD Summer Enrichment Program Catalog was created to provide a clear, accessible, and informative guide to the district's 2024 summer course offerings. This document aimed to: ? Inform the district community about opportunities for students to participate in summer enrichment courses. ? Serve as a resource for learning about available courses, including a clear call to action for registration. Target Audience & Messaging The primary audience for this publication was Moravia CSD parents and students. The publication's messaging focused on: ? Outlining the summer course offerings for summer months in 2024. ? Providing key details such as course times, locations and registration deadlines. ? Offering thorough course descriptions to help families make informed decisions about enrollment. Execution & Content Strategy To ensure clarity and effectiveness the publication was designed as an online PD, optimized for viewing on both desktop and mobile devices. The document includes direct links to registration forms for a seamless sign-up process. Visually appealing graphic elements align with MCSD's brand identity, making the catalog both informative and engaging. Its organized and user-friendly layout ensures readers can quickly find the information they need. Conclusion The Moravia CSD Summer Enrichment Program Catalog serves as an essential resource for informing and engaging the district community about the diverse summer learning opportunities available in 2024. Designed with clarity and accessibility in mind, the catalog provides detailed course descriptions, schedules, locations, and registration information, empowering families to make informed decisions about their children's summer education. Its visually appealing design, aligned with MCSD's brand identity, and user-friendly layout ensure that important information is easy to find and act on. Through this thoughtfully crafted publication, MCSD shows its dedication to offering fun, valuable learning opportunities for students beyond the regular school year.