

During graduation season, thousands of parents, relatives and community members grab a program as they wait for their loved ones' graduation ceremony to begin. These Wow Facts, as we've come to call them, showcase the district's achievements, not just within that graduating class but as a whole. Celebrating both our student and district accomplishments reminds families of the great things that public education can achieve. A significant portion of our marketing efforts surround graduation, through media pitches, freelance stories, social media campaigns and printed pieces like this one. Taken as a whole, we show that GCS students are ready to take on the world.