

The annual Superintendent's Summer Leadership Conference (SLC) is designed to provide Principals, Assistant Principals, the Expanded Cabinet, and school teams with the opportunity to deepen their learning and strategically plan for the upcoming school year. The conference took place from June 4 to June 6, 2025, at AmericasMart in Atlanta, GA. The logo was prominently featured on all event materials, including signage (banners, pull-up banners, table toppers, and booklets) throughout the venue, as well as in digital programs, registration, and promotional graphics for social media and newsletters. The SLC logo was designed to align with the district's blue and orange colors. Throughout the three-day conference, the SLC signage inspired attendees as they prepared for the new school year. The bright, hopeful colors and clean designs of the collateral were strategically placed in key areas, ensuring attendees couldn't help but admire them and feel inspired. The vibrant colors and uplifting designs created an atmosphere that energized and motivated all who attended.