

Dayton Public Schools is working to increase enrollment across all schools. This marketing postcard was part of a wider push for increasing enrollment, and aimed to quickly share information about the school and how parents can enroll. Postcards were distributed at events and provided to staff to pass out to any interested person or family. The postcards were created in the spring of 2024, and the District did see an enrollment increase for the 2024-2025 school year. We believe these marketing tools helped us achieve our goal.