

A strategically placed billboard next to I-45 North Houston, captured beautifully from a drone's perspective. Featuring a joyful Pre-K student, the design highlights Spring ISD's vibrant new enrollment page, ChooseSpring.org. With bold, engaging visuals, the billboard promotes free full-day Pre-K, reinforcing the message that success starts early. This striking snapshot not only showcases the district's commitment to education but also serves as an inspiring invitation for families to invest in their child's future with Spring ISD. Location: I-45N & Rankin W/S F/N. Weekly Impressions: 955,611 Launch date: May 31, 2024 . End date: June 5, 2024