

As one of California's top school districts and taking advantage of its beautiful location in Los Angeles County, the Palos Verdes Peninsula Unified School District (PVPUSD) worked with the Donovan Group to develop a comprehensive branding video to showcase what makes the district so special. One of the Donovan Group's professional videographers spent two days visiting the district's schools, capturing a wide range of footage of classroom activities, extracurriculars, and more. The video has become a cornerstone of PVPUSD's marketing campaign, aimed at attracting new families to enroll their students in the district's schools.