The National Reading Month web banner plays a crucial role in promoting reading in schools by serving as a constant visual reminder of the importance of literacy. It captures the attention of students, teachers, and parents, encouraging them to participate in reading-related activities and events. Additionally, it reinforces the school's commitment to fostering a love for reading, helping to build a culture where reading is valued and celebrated. By prominently displaying the banner on school websites and digital platforms, DoDEA schools have effectively engaged their communities and inspired a lifelong passion for reading among our students.